

# Richmond Public Schools

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## Transportation & Maintenance Status Overview

August 2012

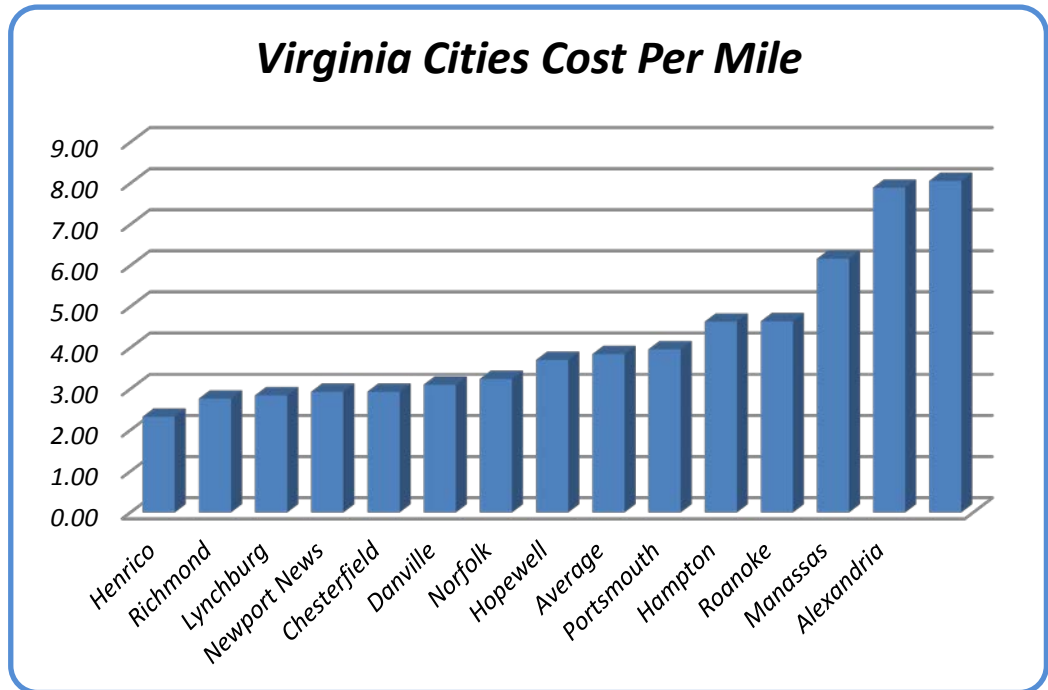




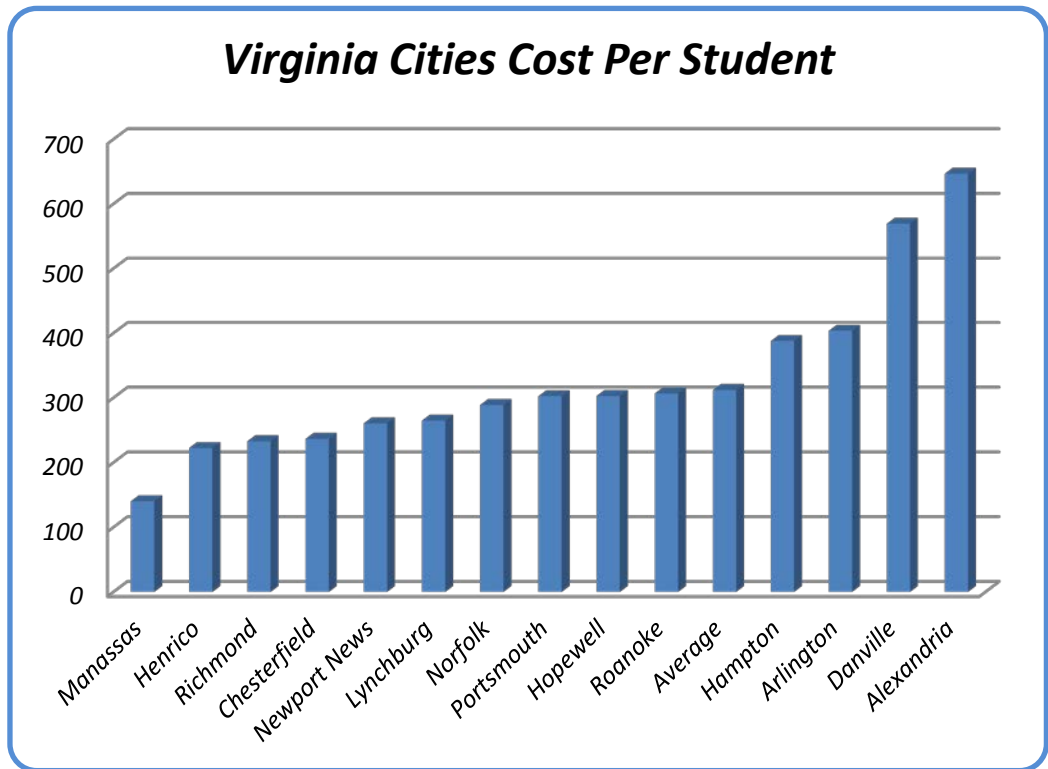
# Richmond Public Schools Transportation

Richmond Public Schools  
Virginia City Transportation Report  
FY2011

<u>City</u>	<u>Cost Per Mile</u>
Henrico	2.32
Richmond	2.76
Lynchburg	2.84
Newport News	2.93
Chesterfield	2.93
Danville	3.10
Norfolk	3.24
Hopewell	3.70
Average	3.84
Portsmouth	3.96
Hampton	4.63
Roanoke	4.64
Manassas	6.16
Alexandria	7.89
Arlington	8.05



<u>City</u>	<u>Cost Per Pupil</u>
Manassas	140.08
Henrico	222.33
Richmond	232.68
Chesterfield	236.43
Newport News	260.32
Lynchburg	264.66
Norfolk	288.79
Portsmouth	302.35
Hopewell	302.75
Roanoke	306.59
Average	311.98
Hampton	387.78
Arlington	403.64
Danville	569.14
Alexandria	646.63



Roanoke = Outsourced Transportation Services in FY10

Source: Virginia Department of Education

**Transportation Services**  
**Summary of Results**  
**Council of Great City Schools Analysis**

The Mayor’s Task Force recently recommended to the School Board that a managed competition process should be undertaken with the likely outcome being the outsourcing/privatization of the Transportation Services function of Richmond Public Schools. As a result of this recommendation RPS administrative staff are gathering independent factual data to evaluate the efficiency of its operations relative to similar school divisions across the State and nation. The State data was obtained from the Virginia Department of Education (VDOE) and the national data was obtained through the use of data received and compiled by the Council of Great City Schools (CGCS) in their annual publication entitled “Managing for Results in America’s Great City Schools – A Report of the Performance Measurement and Benchmarking Project”. A summary of this review is as follows:

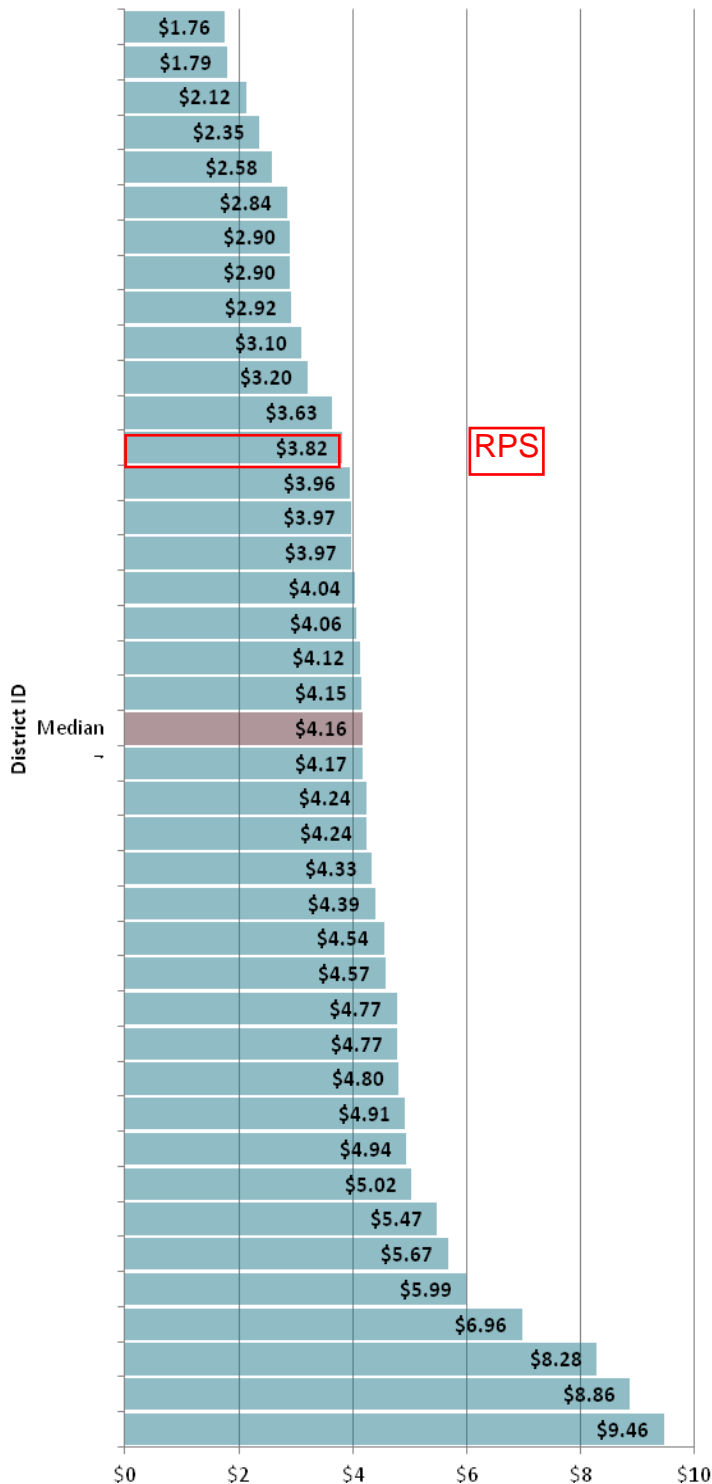
<u>CGCS Standard</u>	<u>RPS Score</u>	<u>CGCS Median</u>
Cost Per Student	\$1,094	\$ 1,055
Cost Per Mile	\$ 3.82	\$ 4.16
Cost Per Bus	\$61,488	\$65,298
Runs Per Day Per Bus	5.93	3.79
Average Fleet Age	10.58	7.33
Bus Monitors – Special Ed.	4.36%	14.94%
Daily Buses as a % of Total Buses	88.12%	87.47%
Special Ed. Students–Home Pick-Up	41.87%	87.82%
Fuel Cost (all types) as a % of Retail	91.34%	81.63%
Gasoline Cost as a Percent of Retail	88.72%	85.41%
Diesel Cost as a Percent of Retail	94.02%	85.07%
Student/Bus Placement	1.00 day	3.00 days
Routes Per Planner	71.20	98.25
Fleet In Service	90.59%	94.57%
Miles Between Accidents	43,337	52,112
Miles Between Preventable Accid.	108,342	109,286

FY 2011

Source: *Managing for Results in America’s Great City Schools – October 2011*

Conclusion: The major cost drivers for Richmond Public Schools Transportation Services department appear to be comparable within the State and within the Council of Great City Schools across the nation.

**Cost per Total Mile Operated - All Buses -  
(ACCRA adjusted)**



**Calculation**

Total expenditures for the transportation program *divided by* total annual miles – district and contract (divided by ACCRA factor<sup>1</sup>)

**Importance of Measure**

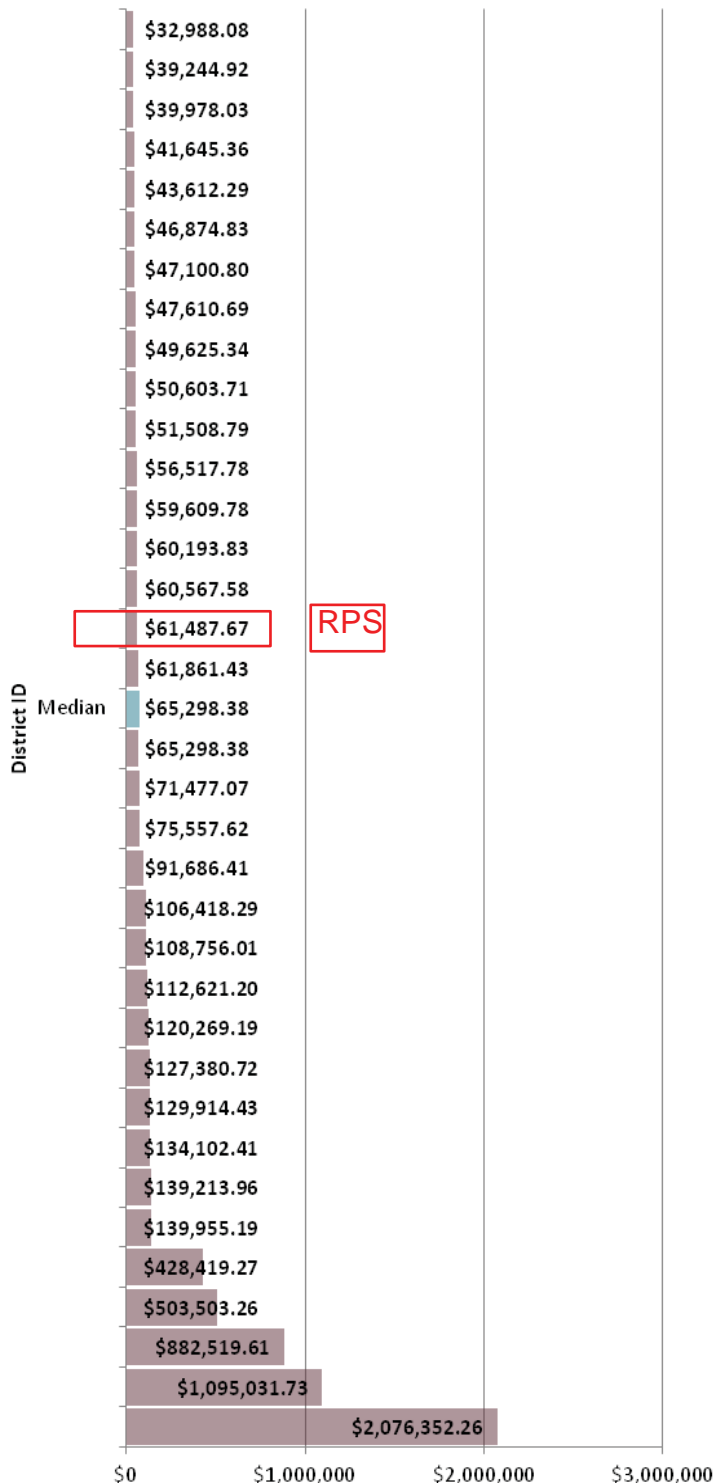
- Measurement of the cost efficiency of a pupil transportation program
- Allows a baseline comparison across districts that will lead to further analysis
- Greater than average cost may be appropriate based on specific conditions/ program requirements
- Less than average cost may indicate a well-run program, or favorable conditions

**Influencing Factors**

- Driver wage and benefit structure; labor contracts
- Cost of fleet, including replacement, facilities, fuel, insurance and maintenance
- Effectiveness of the routing plan
- Ability to use each bus for more than one route or run each morning and each afternoon
- Bell schedule: Transportation department input in bell schedule
- Maximum riding time and earliest pickup time allowed
- Type of programs served

<sup>1</sup>ACCRA is an acronym for American Chambers of Commerce Research Association. This organization produces a Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. We divided all measures that resulted in a dollar amount by the ACCRA factor for the region in order to normalize data across regions. For additional information, please go to [www.coli.org](http://www.coli.org).

**Cost per District-Operated Bus (ACCRA adjusted)**



**Calculation**

Total of individual components that create the overall cost of each bus (salaries, benefits, fuel and overhead) *divided by* the total number of district-operated busses that run on a daily basis (divided by ACCRA factor<sup>1</sup>)

**Importance of Measure**

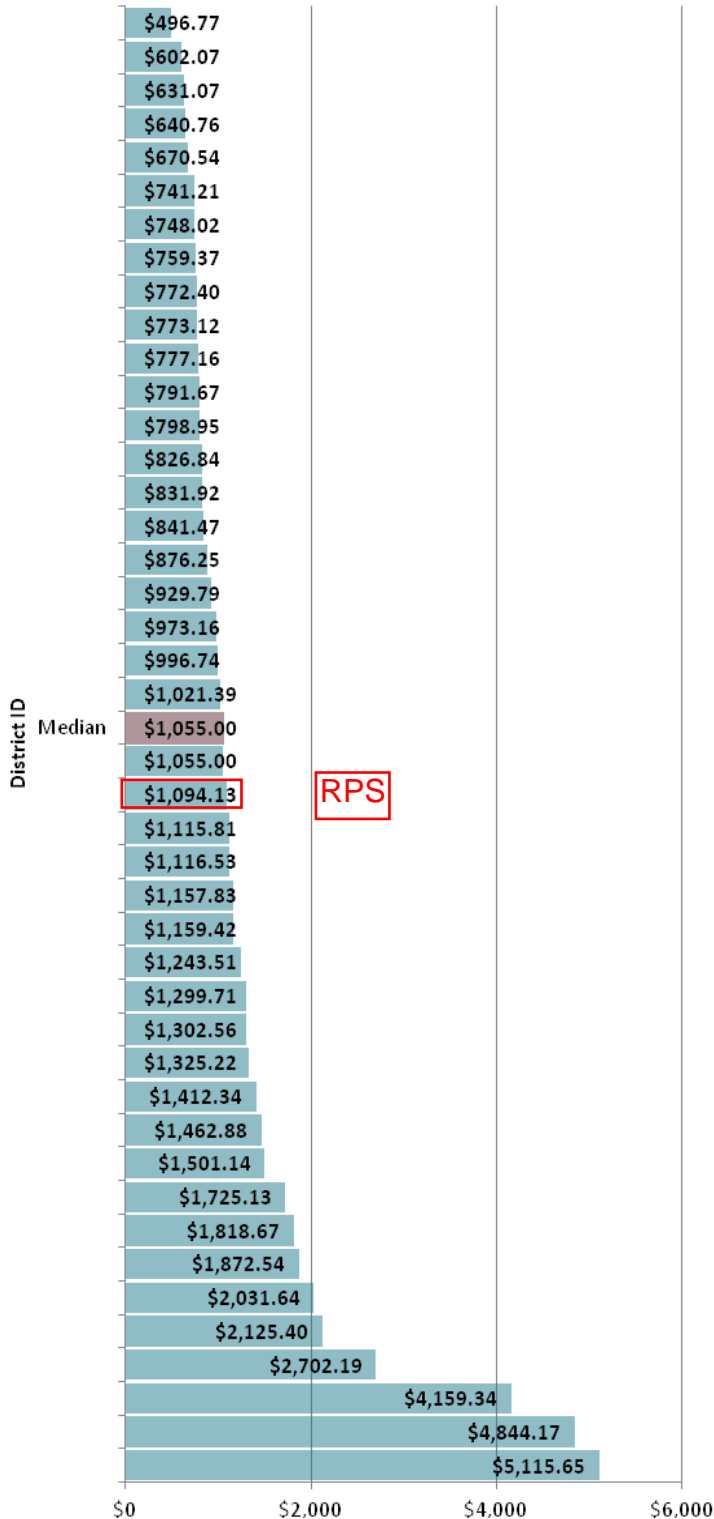
- There is a common perception that outsourced services are less expensive
- A decision to outsource transportation services can be a controversial policy decision

**Influencing Factors**

- Local factors such as the availability of competition, land, drivers and cost of living
- Competitiveness between contractor-operated and district-operated programs
- Contract requirements and performance standards

<sup>1</sup> ACCRA is an acronym for American Chambers of Commerce Research Association. This organization produces a Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. We divided all measures that resulted in a dollar amount by the ACCRA factor for the region in order to normalize data across regions. For additional information, please go to [www.coli.org](http://www.coli.org).

### Cost per Student (ACCRA adjusted)



### Calculation

All transportation expenditures – direct salaries, fuel, insurance-liability, insurance-workers’ compensation, facility costs, capital/debt service, transportation contract costs *divided by* number of expected riders on a daily basis (divided by ACCRA factor<sup>1</sup>)

### Importance of Measure

- This measure is an indicator of the cost efficiency of a pupil transportation program
- A greater than average cost per student may be appropriate based on specific conditions or program requirements in a particular district
- A less than average cost may indicate a well-run program, or favorable conditions in a district

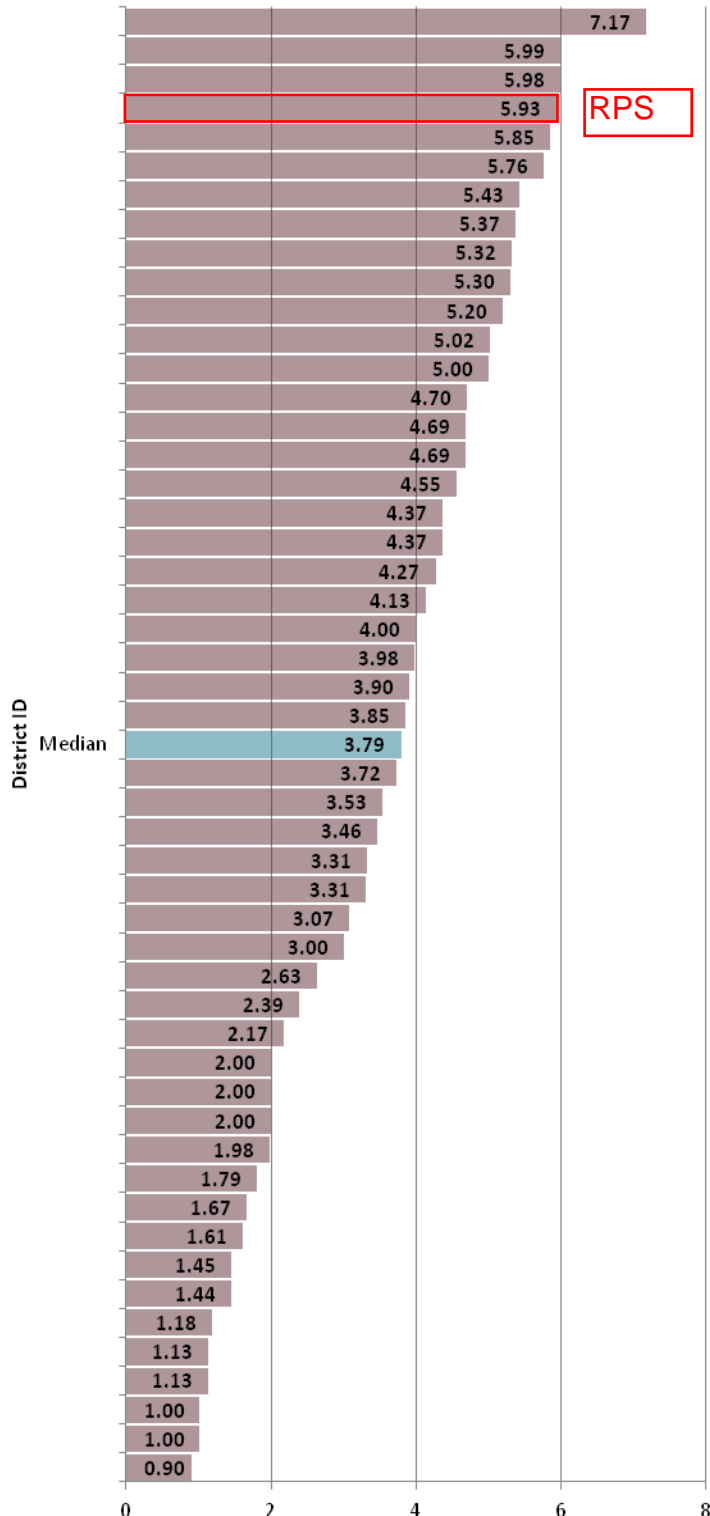
### Influencing Factors

- Cost of the fleet
- Effectiveness of the routing plan
- Ability to use each bus for more than one route or run
- Bell schedule

<sup>1</sup> ACCRA is an acronym for American Chambers of Commerce Research Association. This organization produces a Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. We divided all measures that resulted in a dollar amount by the ACCRA factor for the region in order to normalize data across regions. For additional information, please go to [www.coli.org](http://www.coli.org).



## Runs per Day



### Calculation

Total number of daily scheduled runs *divided by* total number of buses – district and contract

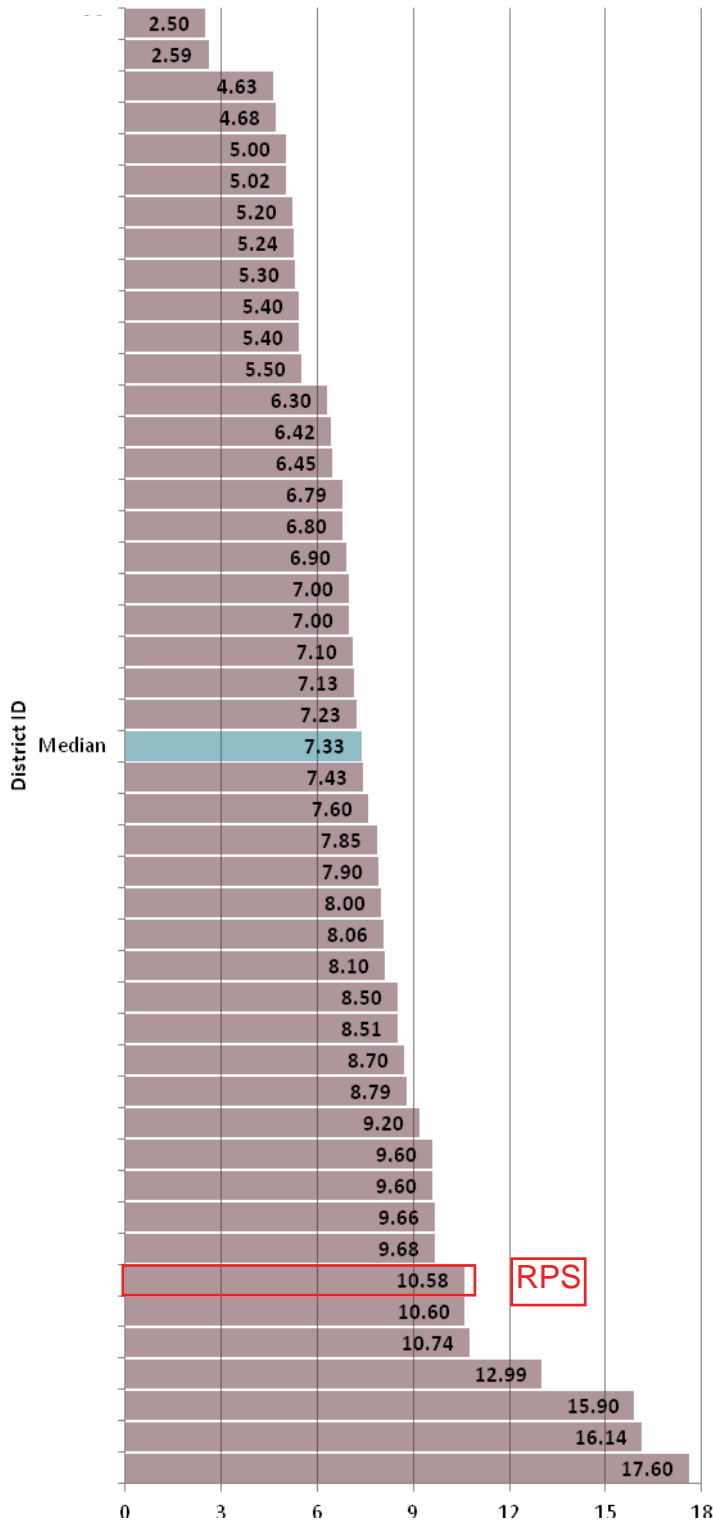
### Importance of Measure

- This measure captures how well districts are using their buses.
- There is a positive correlation between the number of daily runs a bus makes and operating costs.
- Efficiencies are gained when one bus is used multiple times in the morning and again in the afternoon
- Using one bus to do the work of two buses saves dollars

### Influencing Factors

- District-managed or contractor transportation
- Tiered school bell times
- Transportation department input in proposed bell schedule changes
- Bus capacities
- District guidelines on maximum ride time
- District geography
- Minimum/shortened/staff development day scheduling
- Effectiveness of the routing plan
- Types of transported programs served

### Average Age of Fleet



### Calculation

Weighted average age of fleet using a weighted average method

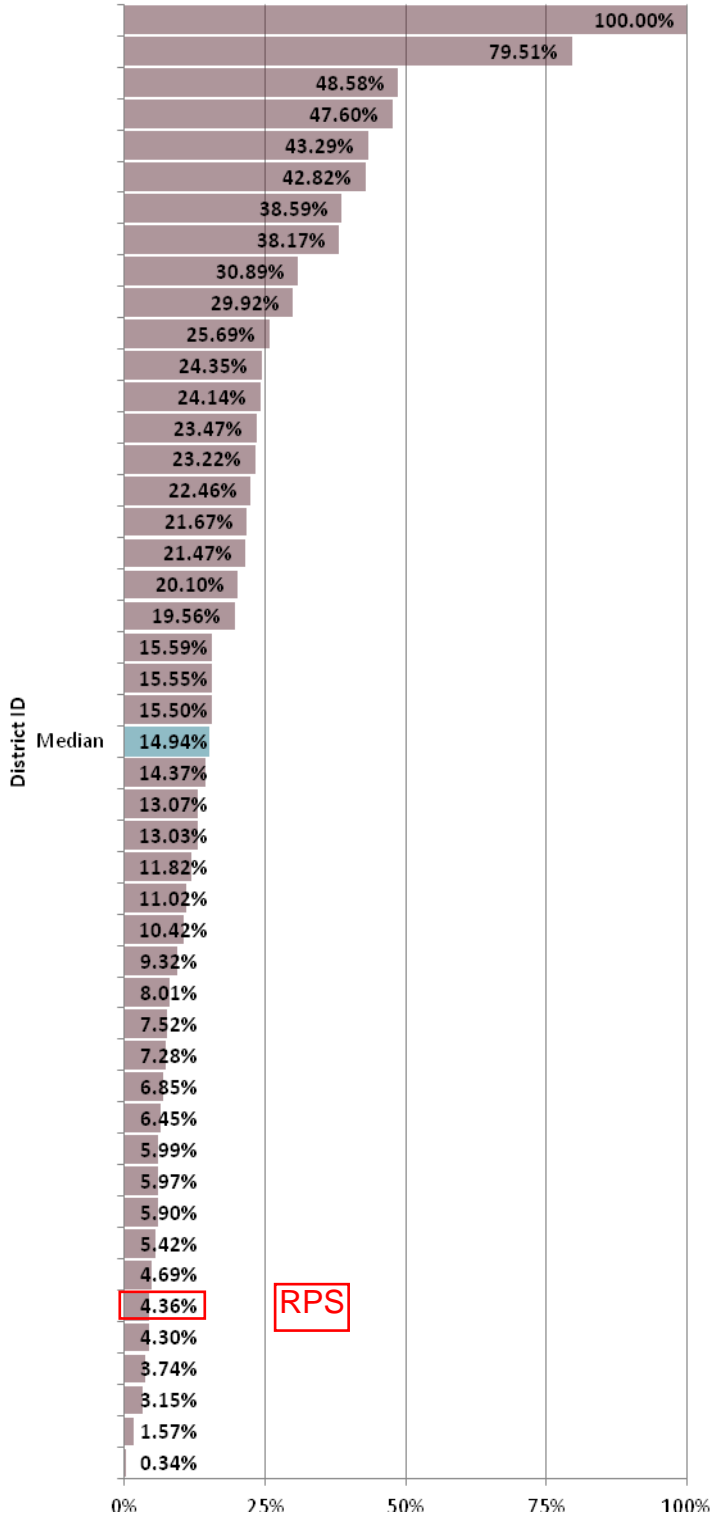
### Importance of Measure

- Fleet replacement plans drive capital expenditures and on-going maintenance costs
- Younger fleets require greater capital expenditures but reduced maintenance costs
- A younger fleet will result in greater reliability and service levels
- An older fleet requires more maintenance expenditure but reduces capital expenses

### Influencing Factors

- Formal district-wide capital replacement budgets and standards
- Some districts may operate in climates that reduce bus longevity
- Some districts may be required to purchase cleaner burning or expensive alternative-fueled buses
- Availability of state or local bond funding for school bus replacement

### Bus Attendants/Monitors



### Calculation

Number of daily SPED bus runs per day, district and contract, staffed by bus attendants/monitors *divided by* the total number of daily bus runs

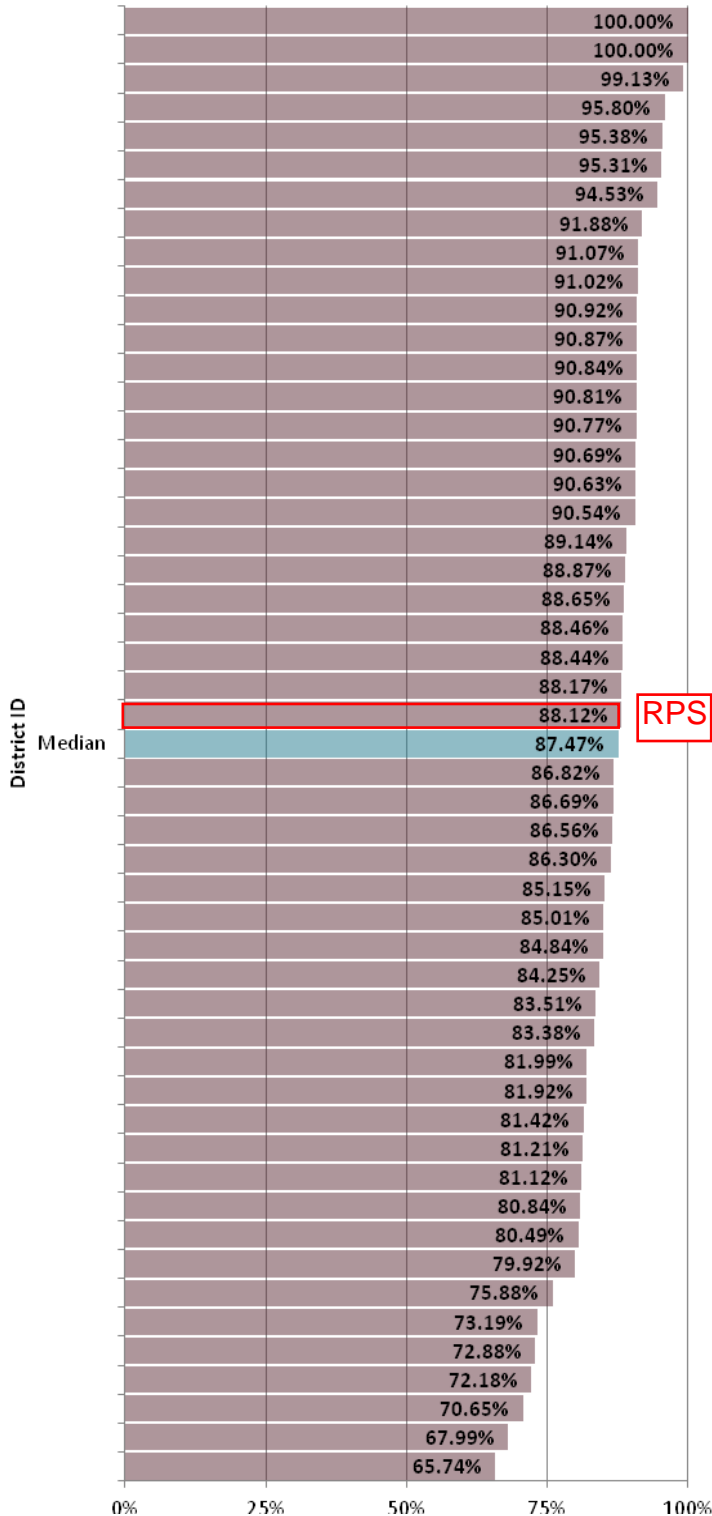
### Importance of Measure

- This measure helps identify transportation program impacts and can be used as a comparison to other districts

### Influencing Factors

- State and local policy
- IEP mandates

### Daily Buses as Percent of Total Buses



### Calculation

Number of daily buses – district and contract *divided by* total number of buses – district and contract

### Importance of Measure

- A goal of a well-run transportation department is to procure only the number of buses actually needed on a daily basis, plus an appropriate spare bus ratio
- Maintaining or contracting unneeded buses is expensive and unnecessary as these funds could be used in the classroom

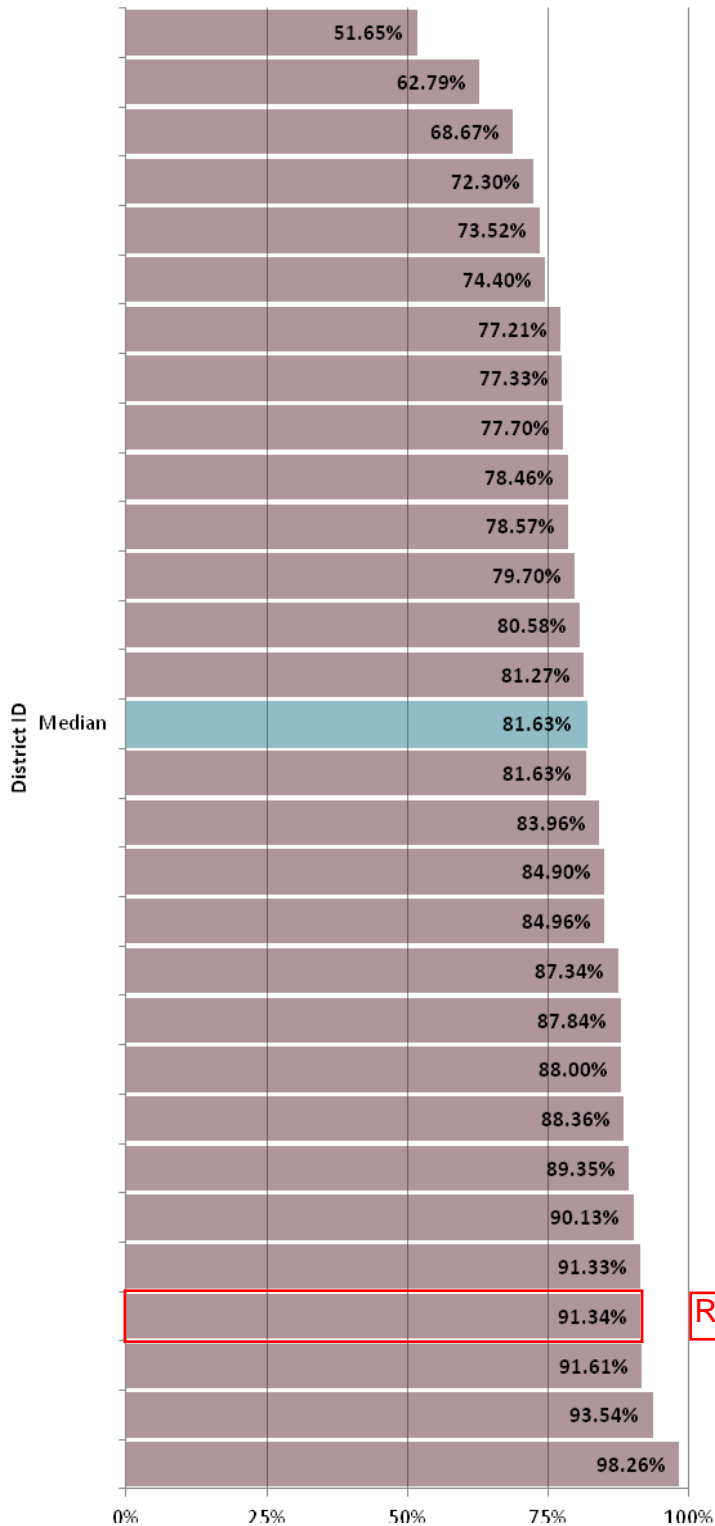
### Influencing Factors

- Historical trends of the number of students transported
- Enrollment projections and their impact on transported programs
- Changes in transportation eligibility policies
- Spare bus factor needed
- Age of fleet

RPS



### District Fuel Cost as Percent of Retail



### Calculation

District paid per gallon fuel cost for all fuel types *divided by* retail per gallon fuel cost for all fuel types

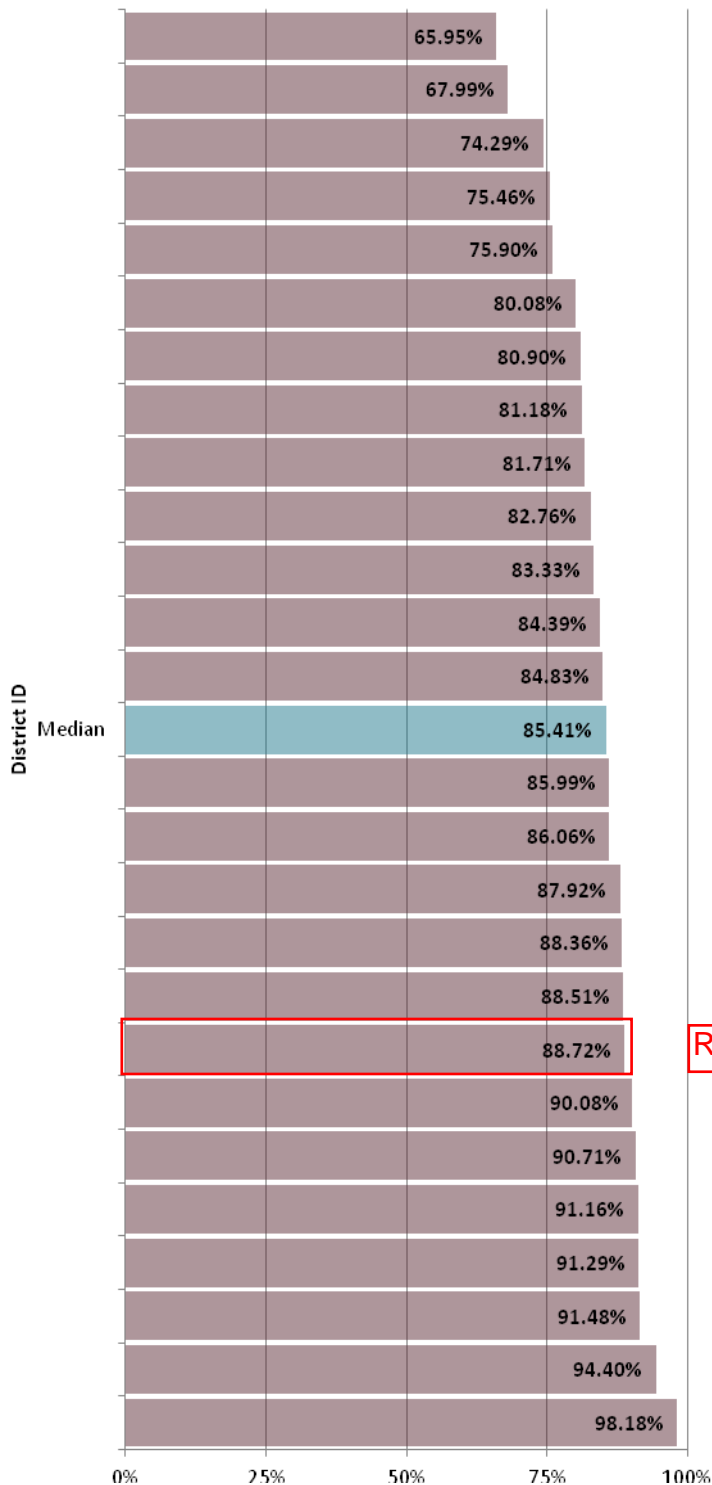
### Importance of Measure

- Allows comparison of district fuel procurement strategy to that of other districts and discounts negotiated

### Influencing Factors

- State and local policy options for procurement of fuel
- Regional fuel cost differences
- Ability to negotiate discounts and leverage bulk purchasing

### District Fuel Cost as Percent of Retail - Gasoline



#### Calculation

District paid per gallon fuel cost for gasoline *divided by* retail per gallon fuel cost for gasoline

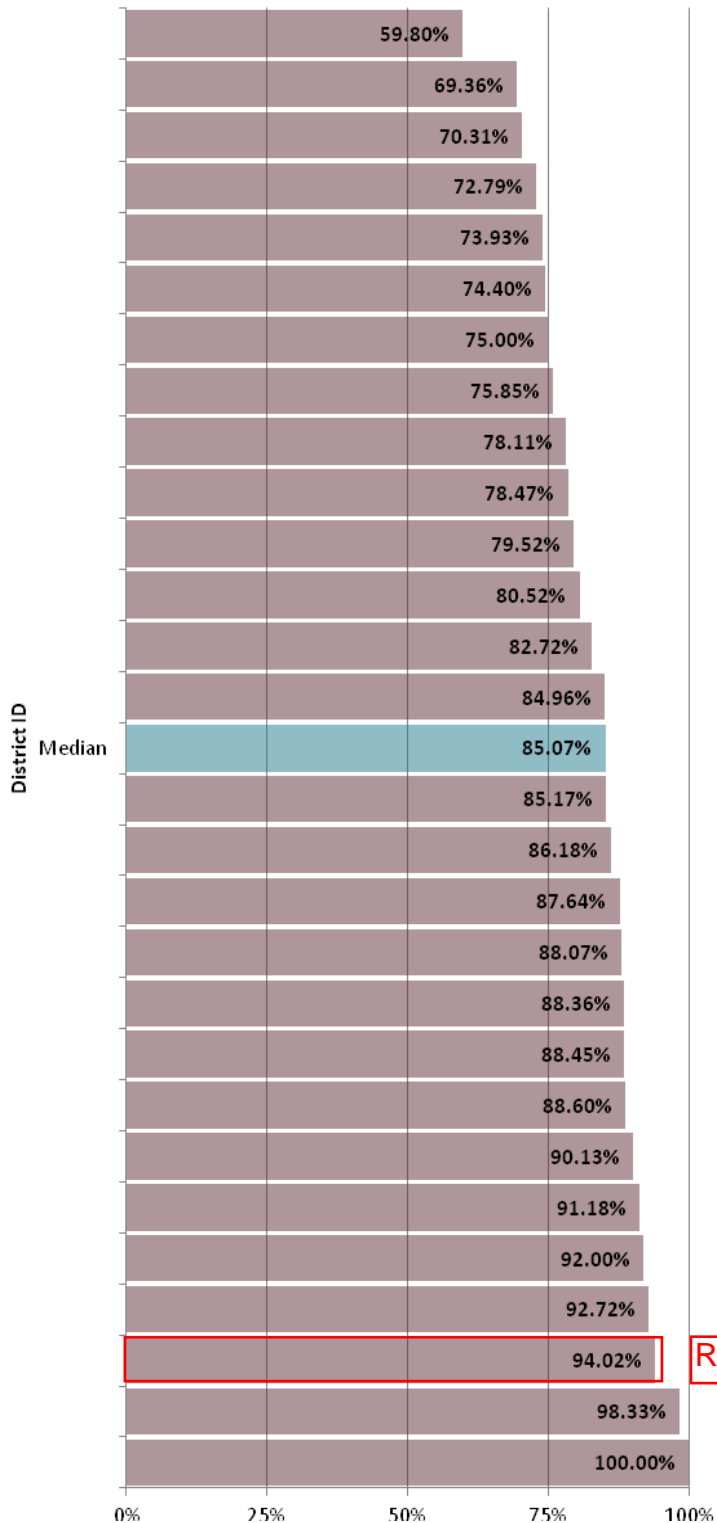
#### Importance of Measure

- Allows comparison of district fuel procurement strategy to that of other districts and discounts negotiated

#### Influencing Factors

- State and local policy options for procurement of fuel
- Regional fuel cost differences
- Ability to negotiate discounts and leverage bulk purchasing

## District Fuel Cost as Percent of Retail - Diesel



### Calculation

District paid per gallon fuel cost for diesel *divided by* retail per gallon fuel cost for diesel

### Importance of Measure

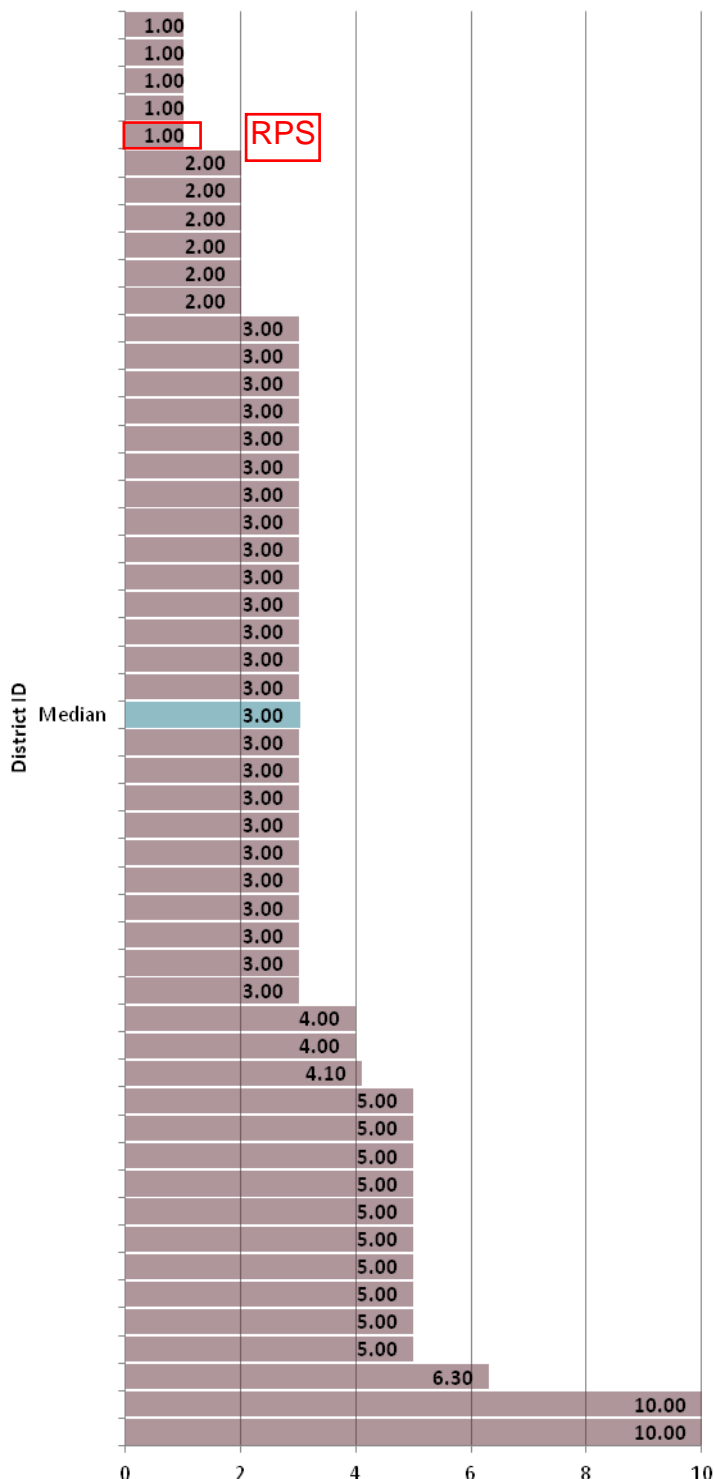
- Allows comparison of district fuel procurement strategy to that of other districts and discounts negotiated

### Influencing Factors

- State and local policy options for procurement of fuel
- Regional fuel cost differences
- Ability to negotiate discounts and leverage bulk purchasing



### Turn Time to Place New Student on Bus - Special Education Student with IEP



#### Calculation

Number of school days from notification of student riding the bus - SPED student with IEP

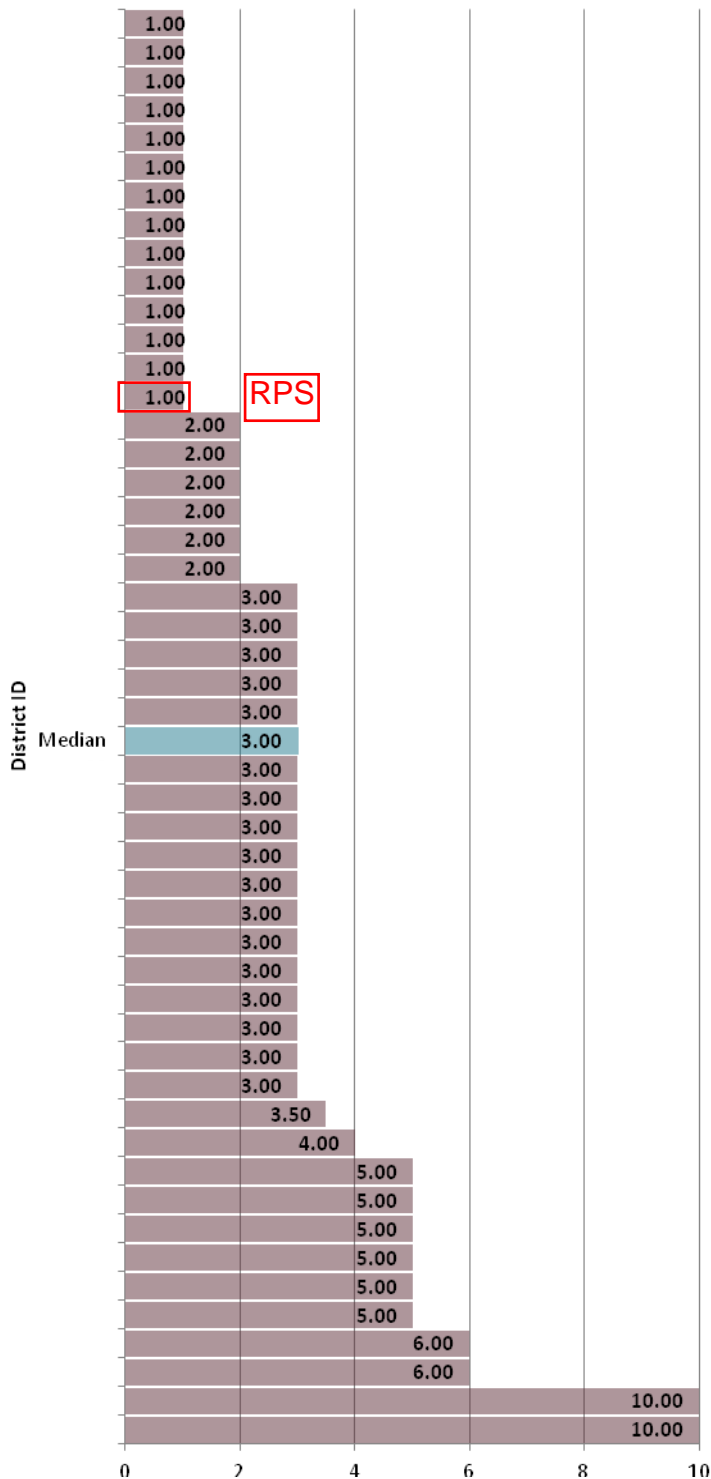
#### Importance of Measure

- The timely placement of students on buses is critical to students' education
- This is often viewed as a factor of department efficiency

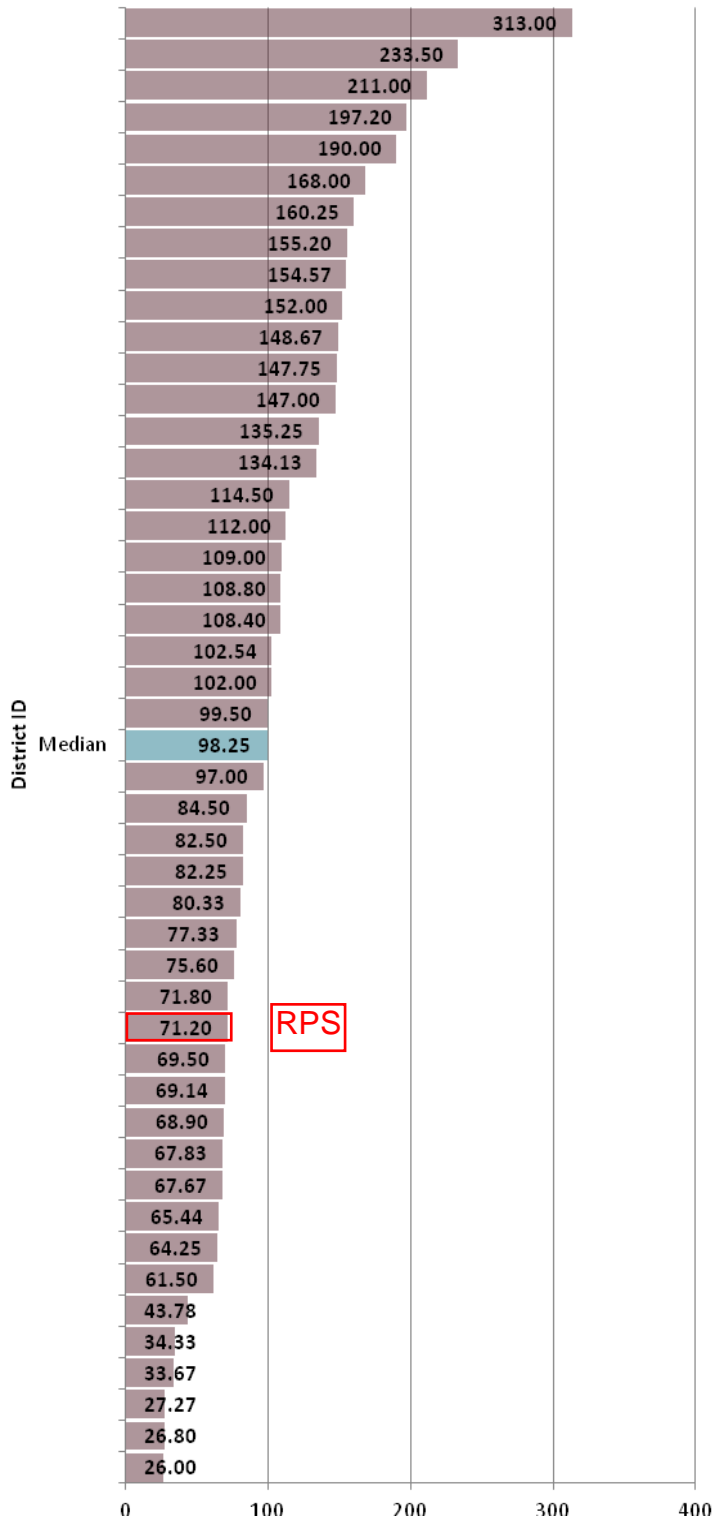
#### Influencing Factors

- Inter-department communication
- Space availability on buses
- Routing system used
- New stop safety review

### Turn Time to Place New Student on Bus - Non-Special Education



### Routes per Planner



### Calculation

The total FTE of route planners/ routers whose primary responsibility is to plan, create, review, or maintain routing *divided by* the number of daily buses, district and contract

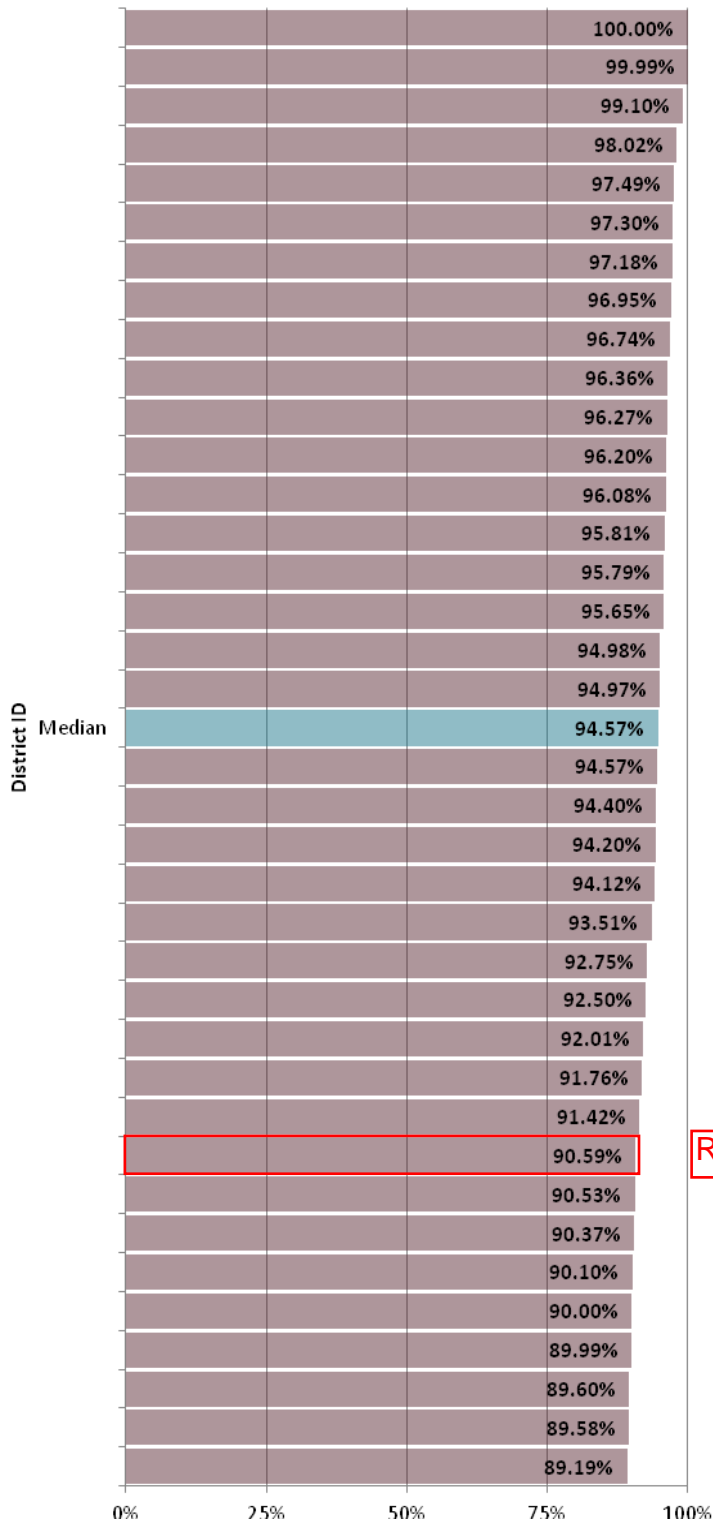
### Importance of Measure

- This measure provides an indication of the level of all staffing for route planning
- It allows districts to compare their staffing patterns to other similar operations

### Influencing Factors

- Type of routing and scheduling system used
- Number of annual routing changes
- Types of transportation programs served
- Numbers of students served
- Student transiency

## Fleet In Service



### Calculation

Number of buses in service on a daily basis *divided by* total number of buses – district and contract

### Importance of Measure

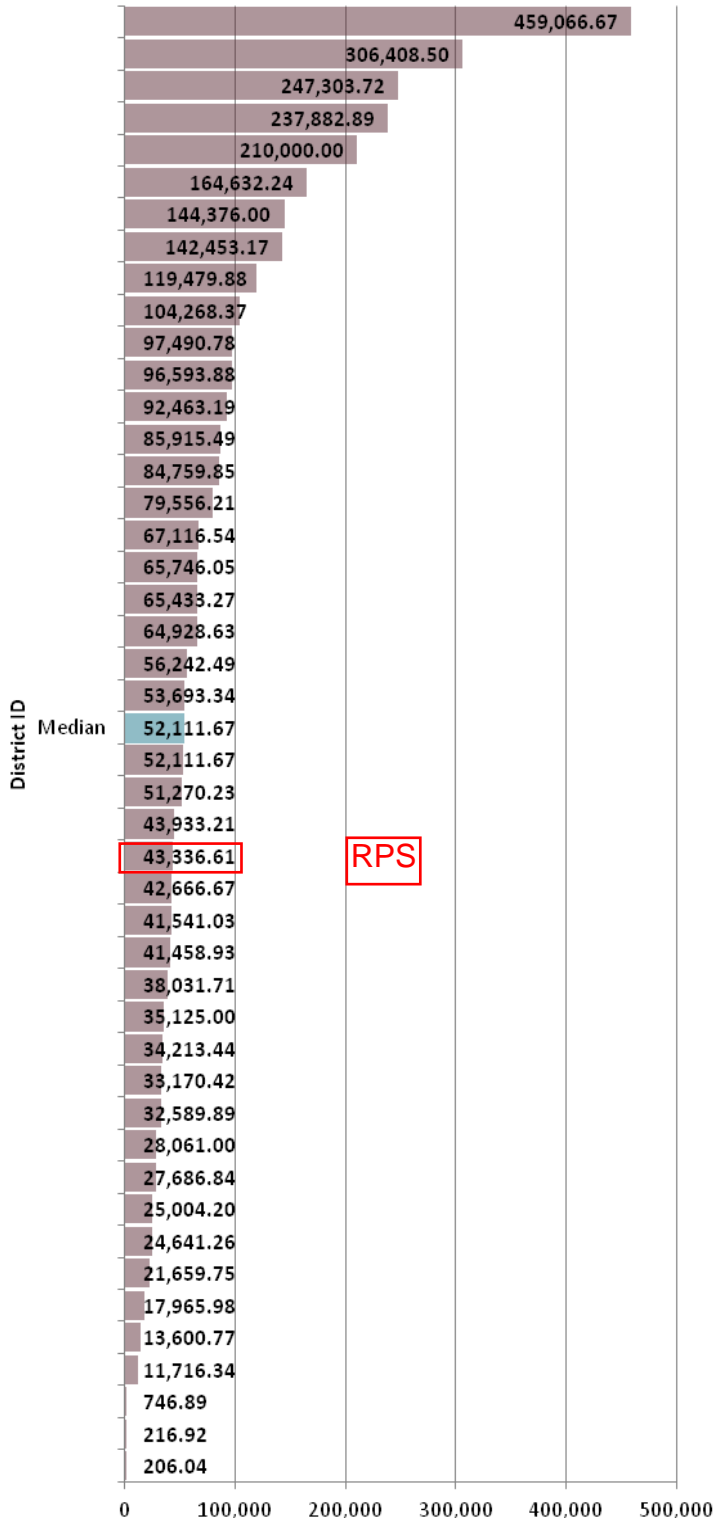
- There is a correlation between school bus on-time performance and the fleet in-service rate
- In-service buses have a greater opportunity to leave the depot on time and thus pickup and deliver students on time
- Out of service buses require the driver to wait for repairs or delay departure due to inspecting/using a spare bus
- A lower in-service percentage can lead to a higher spare bus ratios and higher mechanic to bus ratios, which adds additional operating costs

### Influencing Factors

- District vehicle maintenance program
- Mechanic to bus ratio
- District managed vs. contractor operated
- Age of fleet
- Contract language requiring vendors to maintain minimum in-service ratios

RPS

### Miles Between Accidents



### Calculation

Total number of annual miles divided by number of annual accidents

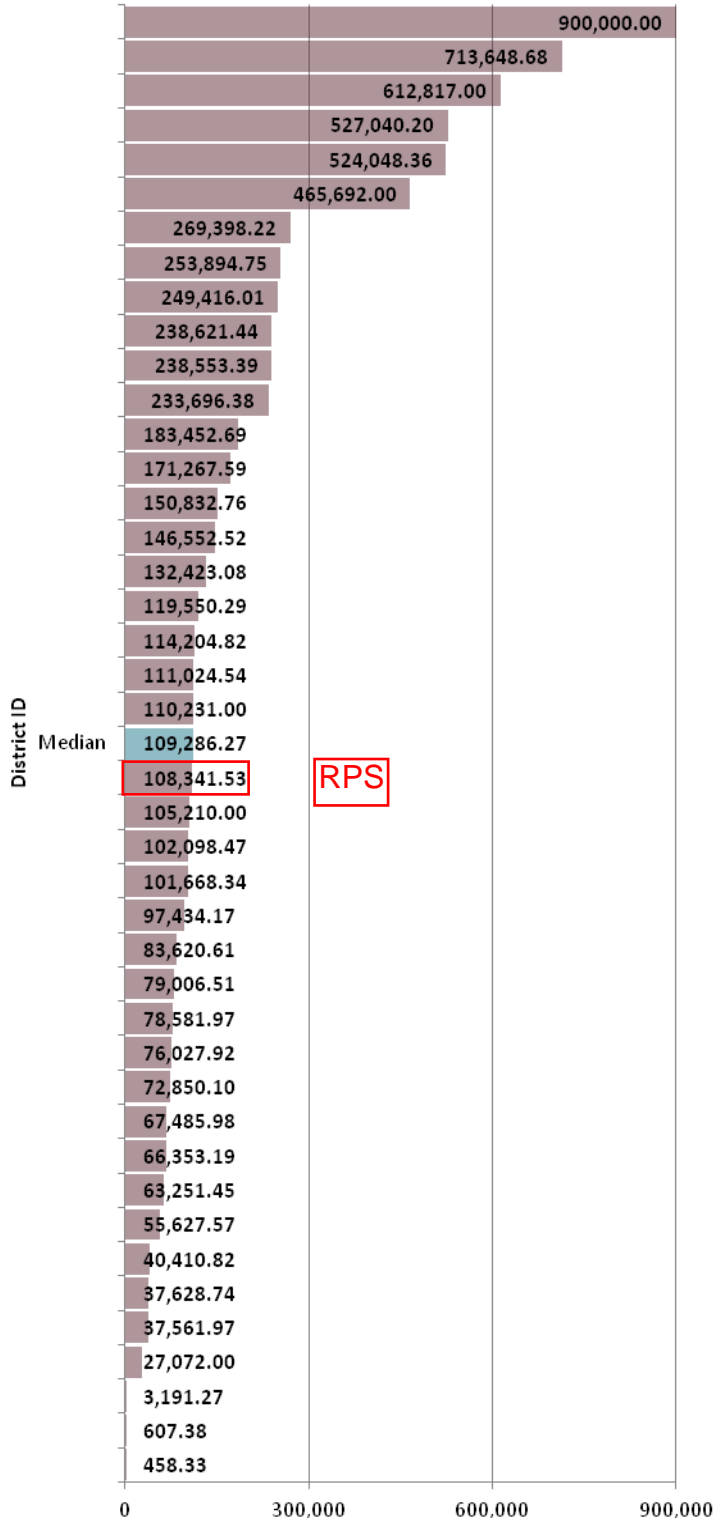
### Importance of Measure

- Whether a district provides internal service or contracts for its service, student safety is a primary concern for every student transportation organization
- Tracking accidents by type allows for trending and designing specific training programs to reduce/prevent trends noted
- Accident awareness and prevention can reduce liability exposure to a district

### Influencing Factors

- Definition of accident and injury as defined by the survey vs. district definition
- Preventative accident training programs
- Experience of driving force

## Miles Between Preventable Accidents



### Calculation

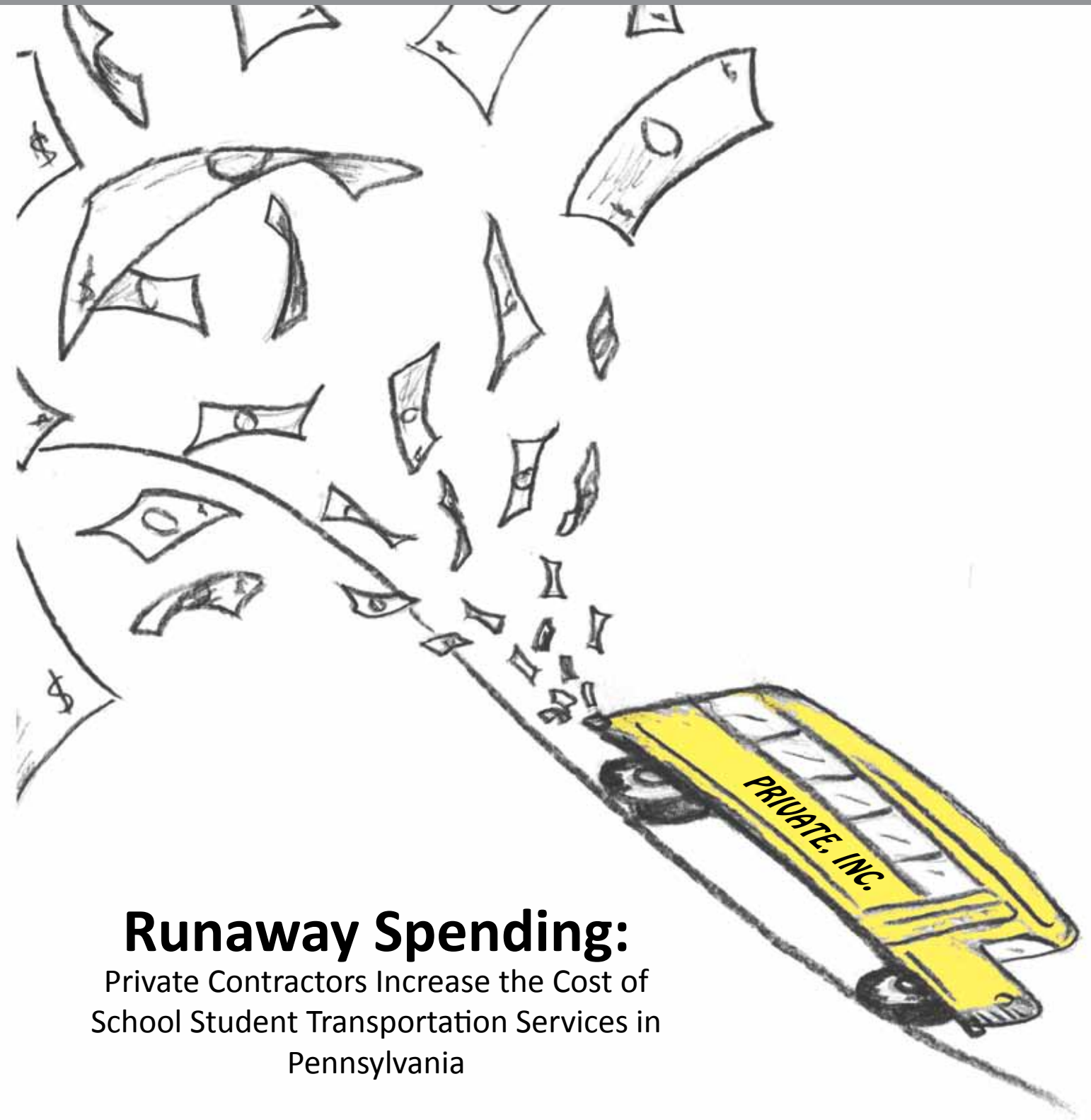
Total annual miles – district and contract *divided by* number of preventable accidents

### Importance of Measure

- Tracking accidents by type allows for trending and designing specific training programs to reduce/prevent trends noted
- Accident awareness and prevention can reduce liability exposure to a district

### Influencing Factors

- Definition of accident and injury as defined by the survey vs. district definition
- Definition of a preventable accident
- Preventative accident training programs
- Experience of driving force



# Runaway Spending:

Private Contractors Increase the Cost of  
School Student Transportation Services in  
Pennsylvania

By  
Mark Price, Stephen Herzenberg,  
Sean Brandon, and Teresa Herzenberg

March 2012

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## Executive Summary

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This study examines the cost of transportation services for Pennsylvania's school districts, focusing especially on the impact on costs of contracting out. Using data from the Pennsylvania Department of Education from 1986 to 2008, the study statistically analyzes total costs, the costs to the state, and the costs to local school districts. On average 72% of transportation services were contracted out by Pennsylvania school districts in 2008, up from 62% in 1986.

In analyzing school district transportation costs, we control for the impact on costs of school district enrollment, fuel costs, spending for transportation of special education students, and the wealth and income of the school district. We find that:

- Contracting out significantly increases total costs. For example, if the “typical” district (with enrollment and other variables equal to the average for all districts) shifts from contracting out none of its transportation services to contracting out for all of its services, costs increase an estimated \$223,861 (in 2008 dollars).
- Contracting out also increases costs to the state, in part because the state reimburses contracted transportation services at a higher rate than district self-provided services. In the typical district, increasing contracting out from zero to 100% increases costs to the state by \$231,903.
- For local school districts, there is no statistically significant difference (at the 5% level) between what they pay for transportation services when they contract out versus when they self-provide transportation—in effect, the more generous state reimbursement of contracting out compensates for the increase in total costs.

In addition to the state's more generous reimbursement for contracted transportation services, decisions to contract out are also driven in some cases by the lump sum that districts receive up front for selling their bus fleet. Contractors also reportedly “low ball” their prices when bidding for new contracts—i.e., promise lower costs than actually result. Analysis of a sub-sample of 29 districts that privatized transportation services between 1992 and 2001 reveals that these districts experienced a 26% increase in total transportation costs in the five years after contracting out compared to a 6% increase in the five years before contracting out. Most of the jump in costs took place in the first year after privatization. Despite higher costs, districts may not revert to self-provided services because the state's more generous reimbursement of contractor services absorbs the increase. In addition, once districts sell their bus fleet, reverting back to self-provided services is impeded by the up-front cost of repurchasing a fleet. Lastly, school officials may be reluctant to publicize the increase in costs due to privatization.

Contracting out substantially increases state spending on transportation services. We estimate that if all districts switched to the self-supply of transportation services, total spending on student transportation services would fall by \$78.3 million dollars with all of the cost savings accruing to the state.

Why does contracting out cost more than self-providing transportation services? While this requires further study, the general answer is that private contractors do not provide efficiencies sufficient to compensate for increases in costs associated with contracting out. These increases include contractor profits, the higher salaries of private contractors at the managerial and executive level, and the cost to school districts of monitoring contractors. Contracting can also be expensive because of lack of competition within the private industry in some areas. In addition, once a contract is in place, switching contractors or in-sourcing services may be disruptive,

create managerial headaches, or impose financial transition costs. These transition costs give current contractors leverage when charging for unanticipated additional services or bargaining over contract renewal terms. These reasons that privatization costs more than self-providing services are not unique to the school bus transportation industry but arise with a wide range of privatized services.

A quote in response to a Joint State Government Commission survey provides an illustration of how private contracting can raise costs (the full quote is in the conclusion to this report):<sup>1</sup>

“...we purchased 3 mini-buses (1 with a wheelchair lift) and 4 minivans. Before...we were contracting 21 minivans that were transporting the same amount of students. We have saved over \$200,000 per year in expenses by running a more efficient bus fleet.... [We] believe we can add to savings in areas such as extra-curricular transportation and field trip transportation.”

At a time when the state is scouring the entire budget for cost savings, in-sourcing school transportation services represents a significant saving opportunity. To move in this direction, the state should lower the subsidy for contracted services to the subsidy for self-provided transportation services. Savings could be used to reverse some of the recent cuts to the state’s basic education subsidy. The state should also provide technical assistance to districts to re-evaluate their transportation services, and low-interest loans to assist with the purchase of new school buses. The Pennsylvania Association of School Business Officials (PASBO) could provide the technical assistance, supporting contracting in when it would lead to large savings, promoting the spread of best transportation practices when districts self-provide, and providing districts that continue to contract out with the expertise to bargain better contract terms. Through PASBO or a stand-alone entity, the commonwealth could also create its own non-profit transportation services provider that submits bids in response to district requests for proposals. This innovative option would directly address the lack of competition in the industry and also overcome the challenge with purchasing new buses, since the commonwealth bus company would have its own buses.

## Introduction

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As a result of growing student populations and increasing reliance on outside contractors, the U.S. student transportation industry has grown significantly in the past several decades. Today, an estimated 475,000 school buses transport roughly 25 million students to and from school, to extracurricular activities and on field trips. The school bus transportation industry includes 4,000 private companies and spans large, nation-wide corporations to small, locally-owned “mom and pops.” The largest companies include First Student, Student Transportation of America, and Durham-Stock. Overall, about 40 percent of pupil transportation services in the United States are contracted out.

This study of school transportation services was undertaken in the context of an extremely difficult state budget situation. It was also undertaken to evaluate the distorting impacts of a flawed formula that reimburses districts more generously for contracted than for self-provided services (see Box 1).

Our primary methodology was statistical analysis of the cost of transportation services using a data set compiled largely from Pennsylvania Department of Education data. In addition, we undertook a brief review of the literature on the cost of school transportation services and conducted telephone interviews with school district officials knowledgeable about transportation services.

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<sup>1</sup> Joint State Government Commission, *High-Performing and Low-Spending School Districts: Best Practices and Other Factors*, Harrisburg, PA, December 2010

### Box 1. The School Transportation Subsidy Formula

The current subsidy formula for Pennsylvania School District transportation services was written into the Pennsylvania School Code around 1970.<sup>1</sup> The formula includes four components, two of which are identical whether a district contracts out or not and two of which are more generous for districts that contract out than for districts that self-provide services. The rationale for reimbursing more generously for districts that contract out may have been that the state knew contracting out cost more when it first established the formula, but did not want to impose higher local transportation costs on districts that already contracted out. (If the state was previously bearing the burden of higher contractor costs, the state formula “held harmless” those districts with higher costs.) Over the longer term, a transportation subsidy that favors contracting out has led to more contracting out, increasing state costs.

The two subsidy formula components that are identical whether districts contract out or not are a per bus “base rate” that currently equals about \$2,800 for a bus that carries more than 10 students; and a per-mile amount based on the total miles the bus drives each year along its assigned routes. The two components that are more generous when districts contract out are an additional per-bus amount that is based on the age of the bus; and a per mile amount that is multiplied by the maximum number of students that ride in the bus at any point in its routes—an incentive for planning routes that keep buses full.

To gauge the importance of the different formula components and to estimate how much more generously districts are reimbursed when they contract out, we asked a Pennsylvania school district (which happens to contract out) to run the subsidy numbers both ways—i.e., to provide its actual numbers (when it contracts out) and to compute what it would have received if it had self-provided.

In this district, the two formula components that are the same for districts that contract out and those that self-provide accounted for a bit less than half of the total state subsidy amount. The per-mile amount is more important than the “base rate,” the former accounting for a bit more than a third of the total subsidy. The two components that are higher when districts contract out account for a bit more than half of total subsidy, especially when districts contract out (56%). Both formula components that are more generous to contracting districts provide 16.67% (one sixth) more to contracting districts. Overall, in this district, contracting out led to a 9% higher subsidy than self-providing using the state subsidy formula—\$711,000 versus \$655,000.<sup>2</sup> (After the subsidy amount is computed, how much the district actually receives depends on its property wealth, measured using the school district market value aid ratio (see footnote 10).)

Nine percent is a conservative estimate of how much more generous state reimbursement is when districts contract out because the calculation holds constant the age of the buses. In practice, private contractors tend to operate newer buses and thus districts that contract out receive an additional increment in subsidy from the state.

1 The vehicle allowance formula worksheet is available online at <http://goo.gl/8QloG>

2 The Pennsylvania Association of School Business Officials (PASBO) recently performed a similar comparison of state reimbursement with contracted services versus self-provided services, in this case for a district that self-provides services but was considering contracting out. In its report for the Williamsport Area School District, PASBO predicted that as a result of outsourcing “reimbursement from the Commonwealth will increase \$75,000 annually for contracted transportation services. The State’s formula favors contracted student transportation services.” Pennsylvania Association of School Business Officials, *Williamsport Area School District Transportation Outsourcing Review*, Harrisburg, PA, June 2008.

## Literature Review

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An Ohio study of privatization of public school transportation between 1994 and 1998 found that the median cost per mile and cost per pupil were significantly higher in districts that contracted out than in districts with in-house transportation systems.<sup>2</sup>

In 2003, case studies of three school districts in Oregon that privatized transportation services found that school bus fleets were sold for reduced prices and replaced at the school's expense through the inclusion of contractor capital costs in bid prices. Furthermore promised savings from privatization were initially overestimated by contractors and followed later by price increases. Finally, the quality of services decreased after privatization as did the quality of worker pension and health benefits and the level of employee morale.

To date there have been two studies of the effect of the use contracted carriers on transportation costs here in Pennsylvania.<sup>3</sup>

In 1988 a study by Pennsylvania State Education Association (PSEA) found that: (1) the total cost of transporting students is higher for taxpayers when school districts contract out their transportation services; (2) the cost to the state is higher when school districts contract out; and (3) the cost to local districts is higher if they do not contract out.<sup>4</sup>

In May 2008, the Pennsylvania Association of School Business Officials (PASBO) released the results of a survey of Pennsylvania school district business administrators on school transportation services.<sup>5</sup> Some 231 school districts, just under half of the Commonwealth's school districts, responded to the survey. The PASBO survey found levels of contracting out similar to our data set: 63% had fully contracted out student transportation services, 14% used no contracted carriers and 23% used a mix of contractors and their own fleet and personnel. Before controlling statistically for differences in school districts (e.g., enrollment), the PASBO study found that districts that did not use contracted carriers spent less of their total district budget on student transportation services and had a lower cost per student transported. In statistical analysis based on one year of data on 152 school districts, PASBO found no statistically significant relationship between total transportation costs and whether districts used contractors only, mixed operations, or no contracted carriers. This finding, however, may have been the result of having only a small data set. (In Appendix D, we replicate PASBO's statistical methodology, which is slightly different than ours, using our 23-year data set for all school districts and do find that contracting out increases total costs.)

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2 Mark Cassell, *Taking Them for a Ride: An Assessment of the Privatization of School Transportation in Ohio's Public School Districts* Department of Political Science, Kent State University. Available online at <http://www.afscme.org/news/publications/privatization/taking-them-for-a-ride-an-assessment-of-the-privatization-of-school-transportation-in-ohios-public-school-districts>.

3 Gordon Lafer and Bob Bussel, *All Costs Considered: A NEW Analysis on the Contracting Out of School Support Services in Oregon*, Labor Education and Research Center, University of Oregon, February 2008. Available online at <http://pages.uoregon.edu/lerc/public/pdfs/costsconsidered.pdf>

4 William F. Hughes, Jr., Bruce P. Merenstein and Gerard L. Brandon, *Study of the Pupil Transportation Subsidy*, Pennsylvania State Education Association, Meeting of Task Force On State Board of Education Chapter 23 (Pupil Transportation) Regulations, Harrisburg, Pennsylvania, January 1988.

5 Pennsylvania Association of School Business Officials, *Student Transportation Benchmarking Survey*, May 2008.

## Findings From Interviews With District Transportation Managers

To better understand how individual school districts understand and feel towards contracting out, phone interviews were conducted with managers of transportation services. Individuals interviewed were selected because their district experienced either very large increases or decreases in contracted out transportation services in the 1986-2008 time period.

According to those interviewed, when deciding whether to contract out transportation services, school districts solicit bids from one or more private companies. Companies submitting bids typically estimate that they can save districts money compared to prior district costs. In addition, the up-front money that comes from the sale of the district's bus fleet increases the incentive to contract out. Several interviewees said that the private companies' estimated savings come in part from cuts in wages and benefits of bus drivers.

*Schools increasing contracted services.* For those schools that had greatly increased their contracted services since 1986, the transportation coordinators mainly cited cost savings as their reason for switching to a private contractor. As noted, the sale of the bus fleet made privatization more enticing to some districts. Some managers also said that they privatized to avoid administrative responsibilities for transportation, adding that this is an area in which they do not have specialized knowledge. Some managers said that private companies provide special expertise, including in the transportation of special education students. Several noted that the state subsidy formula was a factor in their decision to contract out, although they generally maintained that it was not the primary reason.

*Schools decreasing contracted services.* Although the general trend is increasingly to privatize student transportation, some districts discovered that they prefer to manage their own transportation systems because they like having total control over this function. Several district managers mentioned the control over personnel, bus routes, and maintenance specifically. They said that outside companies could not run their transportation as well because they lack the inside knowledge of the needs of the district and therefore cannot customize services to district needs as well as can district staff.

Two transportation coordinators said that past studies warning that contracting initially looks cheaper but then rises in price made them wary of privatization. One of the coordinators interviewed had worked for a private bus company in the past and learned "how contractors can make the little costs add up."

When asked about the equity of the state transportation reimbursement, most schools that have kept their transportation mostly in-house were aware of the bias of the formula. They view this as unfair and yet choose to retain control of their own transportation for the reasons cited above.

## Data Set on Student Transportation Spending by School District

### Box 2: Annual Financial Report

Our data on total transportation spending by school district is drawn from the Annual Financial Report each school district submits to the Pennsylvania Department of Education. Included in this data is spending by school district on salaries, contributions for health insurance and pensions, social security and other employee benefits. Also included is spending on auto liability insurance, equipment purchases, and expenditures for interest on notes, bonds and lease-purchase agreements related to student transportation services. For a complete list of expenditures see [http://www.education.state.pa.us/portal/server.pt/community/accounting\\_information/18327](http://www.education.state.pa.us/portal/server.pt/community/accounting_information/18327)

School districts in Pennsylvania have reported to the Commonwealth of Pennsylvania since at least 1986 the amount of money they spend on student transportations services as well as the amount of that spending allocated to contracted carriers.<sup>6</sup> Over the whole period Pennsylvania school districts spent an average of 69% of their budget for student transportation services on contracted carriers (see Table 1). This figure was as low as 62% in 1986 and has gradually climbed to 72% in 2008.

**Table 1.**

The Changing Distribution of Spending by School Districts on Contracted Carriers, 1986 to 2008			
Year	25th percentile	Mean	75th percentile
1986	9%	62%	94%
1987	9%	63%	95%
1988	10%	64%	95%
1989	11%	64%	95%
1990	20%	66%	95%
1991	20%	66%	95%
1992	19%	66%	95%
1993	21%	67%	95%
1994	36%	68%	95%
1995	44%	69%	95%
1996	49%	69%	96%
1997	54%	69%	96%
1998	59%	70%	96%
1999	64%	71%	96%
2000	66%	71%	96%
2001	66%	72%	96%
2002	65%	72%	96%
2003	67%	71%	95%
2004	63%	71%	96%
2005	65%	71%	96%
2006	64%	71%	96%
2007	65%	71%	96%
2008	66%	72%	96%
Total	46%	69%	95%

Note. The table refers to the mean (and 25th and 75th percentile) of the distribution of the share of total district transportation service spending on contracted carriers.

Source. Keystone Research Center (KRC) based on Pennsylvania Department of Education (PDE) data

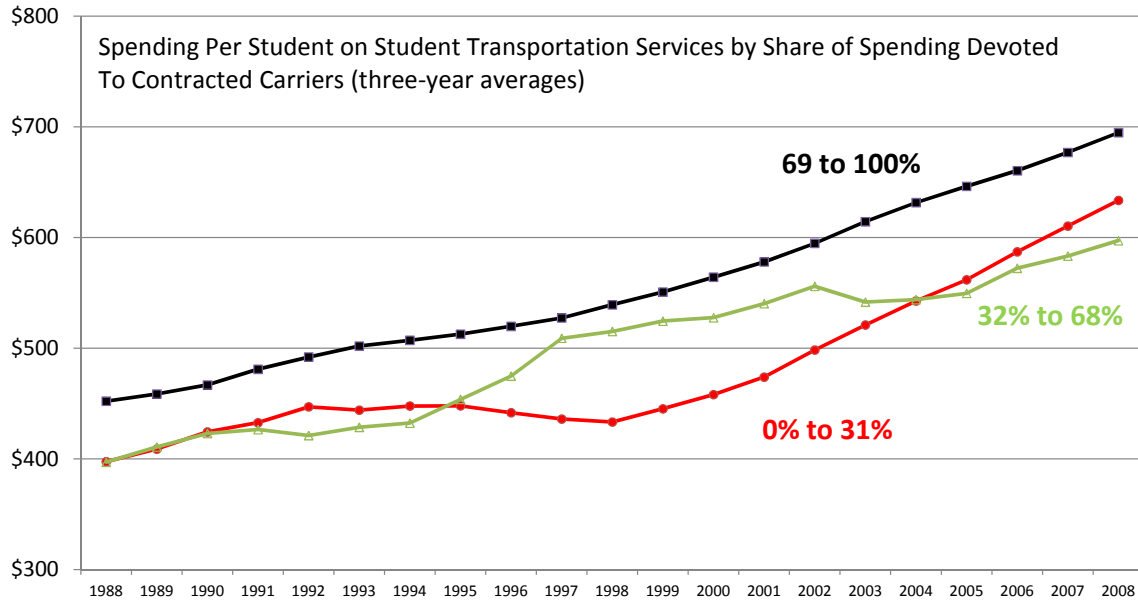
Figure 1 shows spending in contracted carriers over time in three groups of districts: those spending 31% or less of their total budget for student transportation services on contracted carriers; those spending between 32% and 68% of their budget on contracted carriers; and those spending 69% or more.

<sup>6</sup> The Pennsylvania Department of Education, in its transportation services data, defines contracted carriers as private and or public entities that contract with a school district to transport students from home and school (and back). In our data set, Center Area (Administrative Unit 127041903) and Monaca (Administrative Unit 127045453) are treated as one school district, Central Valley (Administrative Unit 127042003).



Compared to the average for the entire sample, districts that spent the least (31% or less) on contracted carriers had per student transportation costs that were 10% lower (over the entire 23-year period). Districts that spent between 32% and 68% of their budget on contracted carriers had per student costs that were 7% higher than average. Districts that spent the most on contracted carriers (69% or more of their budget) had per student costs that were 4% higher than average.

**Figure 1. Between 1986 and 2008 Districts That Relied the Most on Private Contractors Also Spent the Most Per Student for Student Transportation Services**



Note. Figures are three-year averages so 1988 is an average of transportation spending per pupil in 1986, 1987 and 1988.

Source. KRC based on PDE data

## Statistical Methodology

In our statistical analysis, we are interested in understanding the impact of the use of contracted carriers on total transportation spending, local spending, and state spending. This impact is measured by estimating the impact on costs of the extent to which the district contracts out, measured by the percent of total spending on transportation paid to contracted carriers. We adjust spending on student transportation services for inflation using a consumer price index published by the U.S. government.<sup>7</sup>

We also include in our statistical analysis a number of other variables that could impact transportation costs. “Controlling for” these other variables helps ensure that we do not attribute to contracting out impacts on costs that really result from other variables.

We include a control for school enrollment. We expect that the more students a district has the more it will spend on student transportation services.<sup>8</sup> (Ideally, we would have a variable for number of students transported. Since we don’t have this variable over the entire period, school enrollment can be thought of as a proxy for number of students transported. Results using number of students transported (a variable available for four years) are reported in Appendix B.)

<sup>7</sup> The precise inflation index used is the Consumer Price Index – Research Series. All dollar figures in this paper are in 2008 dollars.

<sup>8</sup> In Appendix B we explore the impact of substituting students transported for school enrollment in our model.

Based on interviews with transportation managers and the Pennsylvania Association of School Business Officials (PASBO), we included a variable equal to the percent of transportation costs spent on transporting students to and from intermediate units. According to our interviewees, intermediate units often serve special education students, and the share of transportation costs spent on students going to intermediate units is thus a proxy for the cost of the transportation of special education students.<sup>9</sup> Our expectation is that the greater the district share of transportation spending devoted to transporting students to and from intermediate units the greater total spending on student transportation services will be.

We include a control for the percent of total expenditures represented by all other expenditures for transportation services not provided by school district employees or contracted carriers. This could include consultant costs. We don't have a clear prediction regarding the impact of these "other" costs on total expenditures.

To control for fuel costs we include the U.S. city average of the Consumer Price Index for motor fuels for all urban consumers. We expect that higher fuel costs raise total expenditures.

We include an index of the income and wealth of a school district called the aid ratio.<sup>10</sup> Because enrollment is used in the construction of the aid ratio and our model already includes student enrollment, the aid ratio enters our model as three indicator variables.<sup>11</sup> Our expectation is that the more income and wealth a school district has, the greater will be its spending on student transportation and the lower will be state spending on student transportation in that district. We have no prediction about the effect of district affluence on total spending (the sum of state and district spending).

As discussed earlier, the Commonwealth of Pennsylvania provides a more generous transportation subsidy when a district uses a contracted carrier. Our expectation, therefore, is that the use of contracted carriers will reduce the school districts total spending on transportation services while increasing the state's total spending. Because rural school districts rely more heavily contracted carriers we conducted additional analysis on a rural only and urban only sample to be sure that differences in population density were not driving our results. (See Appendix A.)

## Results: The Impact of Contracting Out on School Transportation Costs

*The Impact of Contracting Out on Total Transportation Costs.* The first column of Table 2 reports the results from our regression estimating the impact of each independent variable on total costs. The coefficient on the percent of transportation services contracted out is positive and significant (at the 1% level) indicating that the more a school district relied on contracted carriers the more it spends in total on student transportation services.<sup>12</sup>

9 Appendix C presents the results of adding an additional proxy for special education transportation costs: special education enrollment. Adding this variable does not materially alter our findings.

10 The primary use of the aid ratio is to determine the generosity of the state basic education subsidy to each school district. The official definition of the overall aid ratio (or AR) is  $(0.6 * MV AR) + (0.4 * PI AR)$  where Market Value (MV) refers to the market value of property in the school district and PI refers to the personal income in the district. For those who want the details, MV AR equals  $1 - 0.5 * (\text{School District Market Value} / \text{SD WADM}) / (\text{State Total Market Value} / \text{State Total WADM})$ , where WADM is the Weighted Average Daily Membership (WADM) (loosely, the pupil enrollment) of the district. PI AR is defined as  $1 - 0.5 * (\text{School District Personal Income} / \text{SD WADM}) / (\text{State Total Personal Income} / \text{State Total WADM})$ . For a district right at the state average for property wealth and personal income per capita, the AR equals 0.5. For a district with no income or property wealth, the AR would be one. For affluent districts with more than twice the average property wealth and personal income per capita, the AR from the formula above can be less than zero; however, the state sets equal to zero all ARs of zero or less.

11 We define four indicator (0 or 1) variables according to whether school fall into the bottom, 2nd, 3rd or 4th quartile. The omitted category includes school districts in the 4th quartile of the aid ratio which would equate to the poorest school districts in the state.

12 Increasing the share of pupil transportation spending devoted to contracted carriers by 10 percentage points raises total spending by 2.03% all else held constant.

With regard to other variables, the impacts on total costs of school enrollment, fuel costs, and the percent of spending on transporting students to the intermediate unit (Percent IU) are all, as expected, positive and significant. The coefficient on the percent of total expenditures on student transportation services represented by all other expenditures for transportation services not provided by school district employees (Percent Other) is positive but not significant. Turning to the three Aid Ratio variables in Table 2 (Aid Ratio: bottom quartile, Aid Ratio: 2nd quartile, Aid Ratio: 3rd quartile), the coefficients shown are all relative to the poorest districts (i.e., those in the 4th or highest Aid Ratio quartile): i.e., these coefficients express total spending relative to the poorest districts. Total spending is slightly lower in districts in the third quartile of the aid ratio compared to the poorest districts. There is no measurable difference in spending in the other quartiles when compared to the poorest districts.

*The Impact of Contracting Out on School District Transportation Costs.* The second column of Table 2 presents the results of the panel regression on school district transportation costs (total spending on student transportation services minus the subsidy each district gets from the Commonwealth). The coefficient on the percent contracted out is not statistically significant at the 5% level: this means that, based on our data and statistical model, it cannot be ruled out with 95% confidence that there is no difference in school districts' costs when they contract out versus self-provide. At a less demanding 10% level, we do find that a school district which relies more heavily on contracted carriers spends less of its own resources on student transportation services.<sup>13</sup> In sum, the larger Commonwealth subsidy for the use of contracted carriers slightly overcompensates for the increase in costs associated with contracting out.

As expected, higher enrollment, higher fuel costs and greater spending on transportation for intermediate units increases total expenditures by school districts. The coefficient on each indicator variable for the aid ratio is positive and significant and each coefficient increases in size as we move from the poorer to wealthier school districts. Spending by the school district on student transportation services is greater the more wealth and income there is in a district.

*The Impact of Contracting Out on State Transportation Costs.* The third column of Table 2 presents the results for state spending on student transportation services. The coefficient on the percent contracted out is positive and significant (at the 1% level) indicating that as a school district relies more heavily on contracted carriers, the state spends more in that district on student transportation services.<sup>14</sup> Because the Commonwealth provides a larger subsidy for the use of contracted carriers, the state bears essentially the full burden of the higher costs of contracted carriers.

As expected higher enrollment and higher fuel costs increase state expenditures. The coefficient on Percent I.U., our proxy for special education transportation, is not significant. This indicates that there is no relationship between state spending on transportation services and the share of transportation spending a school district devotes to transporting students to intermediate units. The coefficients on the three aid ratio indicator variables are now negative and significant, with the coefficient increasing in size as the school district gets wealthier: as expected, the poorer a school district the more the Commonwealth spends on student transportation services.

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13 Increasing the total share of pupil transportation spending devoted to contracted carriers by 10 percentage points lowers by a little less than 1% (.92%) the school districts own spending on pupil transportation.

14 Increasing the share of pupil transportation spending devoted to contracted carriers by 10 percentage points raises state spending by 4.03% all else held constant.

**Table 2.**

Results: The Impact of Contracting Out and Other Variables on Transportation Spending			
Independent Variables	Dependent Variable = Natural Log of Student Transportation Spending		
	Total Student Transportation Spending	School District Student Transportation Spending	State Student Transportation Spending
	b/se	b/se	b/se
School Enrollment	0.805*** (0.043)	0.742*** (0.064)	0.898*** (0.057)
Fuel Costs	0.002*** (0.000)	0.003*** (0.000)	0.002*** (0.000)
Percent I.U.	0.469*** (0.101)	0.633*** (0.126)	-0.054 (0.112)
Percent Other	0.024 (0.056)	-0.224*** (0.085)	0.211*** (0.067)
Aid ratio: bottom quartile	0.020 (0.029)	0.272*** (0.043)	-0.193*** (0.038)
Aid ratio: 2nd quartile	-0.034 (0.026)	0.134*** (0.037)	-0.153*** (0.033)
Aid ratio: 3rd quartile	-0.040** (0.016)	0.085*** (0.023)	-0.109*** (0.022)
Percent Contracted Out	0.203*** (0.036)	-0.092* (0.055)	0.403*** (0.041)
Constant	7.259*** (0.337)	6.785*** (0.496)	5.922*** (0.439)
R-sqr-within	0.555	0.274	0.375
R-sqr-between	0.726	0.782	0.507
R-sqr-overall	0.706	0.723	0.497
N	11485	11446	11456

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic. A sample of 500 school districts spanning 1986 to 2008 has 11,500 observations. Thus there were 15 observations with missing values for total spending in the regression listed in column 2, 54 missing values for school district spending in column 3 and 32 missing values for state spending in column 4.

Source. KRC based on PDE data

*How Big Is the Impact of Contracted Services on Costs?* Statistical significance is one way of assessing the impact of contracting out on school transportation costs. But what state lawmakers and school district officials want to know is “how big is the impact of contracting out on costs, in dollar terms?” The coefficients in the first column of Table 2 allow us to estimate the dollar impact on total costs. Using these coefficients, Table 3 presents the predicted differences in total spending in three scenarios: when a district spends no money on contracted carriers; a district spends 30% on contracted carriers; and when a district spends 100% of budget for student transportation services on contracted carriers. In each scenario we assume the district in question is “typical” in all other respects except its level of contracting out (e.g., has average levels of school enrollment and fuel costs).<sup>15</sup> In addition, the district is evaluated relative to a school district in Pennsylvania that contracts out the average amount for all districts in our 1986 to 2008 sample—i.e., contracts out 68%.

The total transportation costs of a typical school district that devotes roughly 30% of its spending to contracted carriers will be \$83,000 or 7.3% less than the same school district if it contracts out 68%. A typical district that does not use contracted carriers will have total transportation costs of \$148,000 or 13.0% less on student transportation services than a district that contracts out 68%.

<sup>15</sup> The prediction assumes the school district is in the 3rd quartile of the aid ratio.

A typical district that moves from self-providing transportation services to contracting out all of its services would raise total transportation costs by \$223,861.<sup>16</sup> We estimate this change would increase costs to the state by \$231,904.<sup>17</sup> On average contracting out all transportation services would reduce school district spending (total minus state) by \$40,802. However, as noted, the coefficient on contracting out for school district spending in Table 2 is estimated only imprecisely and not significant at the 5% level. Thus we can only say with 95% confidence that the change in school district spending when it switches from self-providing to contracting out would range between an \$84,290 savings and a \$7,658 cost increase. The weakness and uncertainty in the relationship between contracting out and cost savings for a school district suggests that in some instances contracting out fails to save school districts money.<sup>18</sup>

For the Commonwealth as a whole, the savings from all districts reverting to 100% self-providing from the current situation (an average of 72% contracting out in 2008) would be \$78.3 million. All of the savings would accrue to the state. For districts, of course, making the switch from contracting out to self-providing services has significant transition costs, including for the purchase of a bus fleet. To reap long-term savings from more efficient district self-provision, the state will have to address the up-front and transition costs.

**Table 3.**

Predicted Differences in Total Transportation Spending Based on The District Contracted Carrier Share

Share of Student Transportation Spending Devoted To Contracted Carriers	Difference in Student Transportation Spending Compared to Contracting the Average Amount (i.e. 68%)	
	Difference	Log Difference
<b>0%</b>	-\$148,480	-13.0%
<b>30%</b>	-\$83,000	-7.3%
<b>68%</b>	\$0	0.0%
<b>100%</b>	\$75,000	6.6%

Note. Predicted values hold constant school enrollment, fuel costs, percent intermediate units, percent other and the aid ratio.

Source. KRC based on PDE data

*Results of Rural and Urban Analysis.* As noted, Appendix A presents the findings from an alternative statistical approach that separates “rural” from “urban” districts (using the Center for Rural Pennsylvania’s definition of rural). Rural districts rely on contracted carriers for 82% of transportation services in our data set compared to 55% for urban districts.

The qualitative results of our analysis are similar for rural and urban districts separately as they are for all districts analyzed as a group: contracting out increases both total costs and costs to the state significantly. Contracting out also lowers rural districts costs significantly but does not have a significant impact on urban district costs.

<sup>16</sup> The upper and lower bound of a 95% confidence interval yield estimated cost increase of between \$139,640 and \$314,341.

<sup>17</sup> The upper and lower bound of a 95% confidence interval yield estimated costs increase for the state of between \$177,509 and \$290,882.

<sup>18</sup> The next section of the paper which examines the change in total spending in 29 districts that moved from largely self-providing services to contracting out finds no evidence that school district costs went down as a result of privatization in those 29 districts.

See also Appendix E.

Turning to the size of the impact on costs, while rural districts rely more on contracted carriers, contracting out leads to bigger percentage impacts on costs. For example, shifting from entirely contracting out to entirely self-providing services would lower costs for a typical rural district by 29%--or \$267,050. The same shift would only decrease total costs for an urban district 14%.

Possible reasons for contracting out being relatively more expensive in rural districts than urban include a lack of expertise within small rural districts in picking contractors and a lack of private-sector competition.

## Low-Balling: Costs Increase Sharply in Most Districts After Privatization

In late 2009 the Central Dauphin School District chose to outsource most of its student transportation services to a private bus company. The district projected the move would save \$773,000 per year but projected savings never materialized, with some estimates suggesting spending rose by more than \$300,000. The district blamed some of the cost overruns on rapidly rising fuel prices.<sup>19</sup>

Analysis of a subset of school districts that privatized school transportation services within our period of study, however, indicate that Central Dauphin's experience is typical: spending on student transportation services increases more often than it decreases following privatization (i.e., defined as a shift from mostly self-providing services to mostly contracting for services). This increase is consistent with the finding from our entire sample that contracting out is more expensive.

Between 1992 and 2001, we identified 29 school districts that substantially increased their use of contracted carriers. (Table E1 of Appendix E lists each school district and the first year in which they increased their use of contracted carriers substantially.) Limiting our sample of districts to those that privatized between 1992 and 2001 allows us to examine the change in total spending five years before and five years after a privatization. In Table 4 below we sum inflation-adjusted transportation spending across these 29 districts and find that total spending (i.e., the sum of local plus state spending) increased by 6% prior to a privatization. In these same districts five years after privatization, total spending increased by 26%; the local contribution rose 14% and the state contribution rose 40% after privatization occurred. (Table 6 lists the changes in spending in individual districts in the five years before and after privatization; in 22 districts, spending increased more in the five years after privatization than the five before.)<sup>20</sup>

Table 5 presents the median annual change in total, local and state spending on student transportation in each year for which we have data for all 29 school districts prior to and after a privatization. Of note here is the 17.3% median increase in total spending in the first year after a privatization. In the first year after a privatization in 20 out of the 29 school districts (68%) spending increased by 10% or more.

19 Mary Klaus, "Bus Outsourcing, Hiring From 2009 Haunt Central Dauphin School Board", *The Patriot-News*, August 22, 2011: available online at [http://www.pennlive.com/midstate/index.ssf/2011/08/bus\\_outsourcing\\_hiring\\_from\\_20.html](http://www.pennlive.com/midstate/index.ssf/2011/08/bus_outsourcing_hiring_from_20.html)

20 Regression analysis reviewed in Appendix E indicates that controlling for enrollment, fuel costs and other factors, total spending was 13% higher in these 29 districts after privatization.

**Table 4.**

Change in Spending (inflation-adjusted) on Student Transportation in the Five Years Before and After Privatization of Student Transportation in 29 School Districts

Year		Total Student Transportation Spending	School District Contribution	State Contribution
Year -5		\$37,267,863	\$20,672,225	\$16,595,637
Year 0		\$39,494,127	\$20,565,848	\$18,928,278
Year 5		\$49,863,912	\$23,356,594	\$26,507,316
Before Privatization	Change Percent Change	\$2,226,264 6%	-\$106,377 -1%	\$2,332,642 14%
After Privatization	Change Percent Change	\$10,369,785 26%	\$2,790,746 14%	\$7,579,038 40%

Source. Keystone Research Center based on Pennsylvania Department of Education data

**Table 5.**

Median Annual Percent Change in Total Student Transportation Spending Before and After Privatization of Student Transportation Services in 29 Pennsylvania School Districts

Before/After	Year	Total	Local	State
Before	Year -4	2.5%	2.8%	0.0%
Before	Year -3	3.4%	5.5%	2.5%
Before	Year -2	0.3%	-2.9%	1.4%
Before	Year -1	3.5%	2.7%	-1.9%
Before	Year 0	0.8%	-4.7%	6.4%
After	Year 1	17.3%	31.9%	2.4%
After	Year 2	-1.6%	-14.1%	18.3%
After	Year 3	5.0%	4.1%	6.6%
After	Year 4	1.7%	0.9%	4.0%
After	Year 5	1.7%	-2.2%	0.7%
After	Year 6	2.5%	2.3%	2.5%
After	Year 7	4.1%	1.9%	1.9%
After	Year 8	2.7%	3.3%	-0.7%
Average Before		2.1%	0.7%	1.7%
Average After		4.2%	3.5%	4.5%

Source. Keystone Research Center analysis of Pennsylvania Department of Education data

Districts contract out despite the increase in costs for a number of reasons. Critically, the state’s more generous reimbursement of contractor services currently absorbs the increase and can even lead to savings for districts. In addition, districts may receive a lump sum up-front payment for selling their bus fleets. Third, contractors may promise lower costs than actually result—a phenomenon referred to as “low balling” in the industry. One way low balling occurs is through an initial contract that saves districts money followed by the negotiation of additional charges for additional services not fully anticipated in the initial contract (e.g., transportation to playoff games for sports teams or special field trips). Districts may not revert to self-provided services when prices increase because of the up-front cost of repurchasing a bus fleet or the public embarrassment of vetting a failed and costly privatization with the School Board and local community.

**Table 6.**

Change in Total Spending (inflation-adjusted) on Student Transportation in the Five years Before and After Privatization of Student Transportation in 29 School Districts

School District	Before		After	
	Change	Percent Change	Change	Percent Change
Annville-Cleona SD	-\$135,614	-25%	\$108,213	20%
Boyertown Area SD	\$310,944	12%	\$954,925	36%
Bristol Twp SD	\$308,915	7%	\$1,287,099	30%
Cameron Co SD	-\$23,195	-7%	\$101,101	30%
Central York SD	\$257,937	18%	\$335,589	24%
Cocalico SD	\$35,874	3%	\$479,399	46%
Conestoga Valley SD	-\$49,098	-4%	\$321,507	29%
Cornwall-Lebanon SD	\$613,268	34%	\$10,402	1%
Cranberry Area SD	\$15,774	2%	\$253,226	27%
Dallastown Area SD	\$121,418	8%	\$969,526	66%
East Allegheny SD	\$38,238	3%	\$415,563	36%
Eastern Lancaster Co SD	-\$222,528	-17%	\$898,696	68%
Eastern Lebanon Co SD	\$51,720	7%	\$383,760	48%
Eastern York SD	\$109,476	10%	\$171,033	16%
Governor Mifflin SD	\$487,087	27%	-\$146,020	-8%
Harrisburg City SD	-\$870,627	-36%	\$1,697,154	71%
Manheim Twp SD	-\$113,780	-9%	\$820,225	66%
Mount Carmel Area SD	-\$86,575	-30%	\$218,533	76%
Palisades SD	-\$300,345	-21%	\$475,849	33%
Panther Valley SD	\$103,761	16%	\$198,426	30%
Perkiomen Valley SD	\$497,245	20%	\$446,128	18%
Purchase Line SD	\$23,926	3%	\$557,455	81%
Reading SD*	\$355,278	18%	-\$28,665	-1%
Sharon City SD	-\$37,094	-31%	\$85,489	71%
Shikellamy SD	-\$39,474	-5%	\$192,564	22%
Southeast Delco SD*	\$132,827	6%	-\$404,560	-18%
Tamaqua Area SD	\$470,367	24%	-\$641,834	-32%
Williamsburg Comm SD	\$15,953	10%	\$202,530	128%
Yough SD	\$154,582	12%	\$6,470	1%
<b>Total</b>	<b>\$2,226,264</b>	<b>6%</b>	<b>\$10,369,785</b>	<b>26%</b>

Note. \*Both Reading SD and Southeast Delco SD would eventually significantly reduce their use of contracted carriers, Reading SD in 2007 and Southeast Delco in 2003. The changes reported above cover 1987 to 1997 for Reading SD and 1986 to 1996 for Southeast Delco SD.

Source. Keystone Research Center based on Department of Education data



## Conclusion

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The use of contracted carriers by Pennsylvania school districts increases total spending on student transportation services in the Commonwealth. Private contractors do not provide efficiencies sufficient to compensate for the increases in costs associated with contracting out. These increases include contractor profits, the higher salaries of private contractors at the managerial and executive level, and the cost to school districts of monitoring contractors' costs. Contracting can also be expensive because of lack of competition within the private industry in some areas. In addition, once a contractor is in place, switching contractors or contracting in may be disruptive, creating managerial headaches, or financial transition costs, such as the cost of purchasing a fleet of buses when a district reverts to self-providing services. Transition costs give the current contractor market leverage, allowing them to charge higher prices for unanticipated additional services.

A recent Joint State Government Commission report contains a case example of the potential to save significant money by bringing contracted transportation services back into the district.

“...for the school year September 2007, we purchased 3 mini-buses (1 with a wheelchair lift) and 4 minivans. Before we took on this initiative, we were contracting 21 minivans that were transporting the same amount of students. We have saved over \$200,000 per year in expenses by running a more efficient bus fleet for these isolated areas. We are continuing to isolate areas of transportation where we can “chip away”. We...believe we can add to savings in areas such as extra-curricular transportation and field trip transportation. Additionally, we have taken complete responsibility for Intermediate Unit & Early Intervention transportation and, again, believe we have successfully achieved better efficiency.”<sup>21</sup>

Statewide, insourcing school transportation services represents a significant saving opportunity. Savings could be used to reverse some of the recent cuts to the state's basic education subsidy. To achieve more savings from contracting in, the state should start by eliminating the distortion in district decision-making that results from the higher subsidy for contracted services. The state could also partner with the Pennsylvania Association of School Board Officials (PASBO) to provide technical assistance on transportation services to school districts. Such technical assistance could encourage contracting in when it would lead to large savings, promote the spread of best transportation practices among districts that self-provide services, and provide districts that continue to contract out with the expertise needed to bargain better contract terms. Through PASBO or a stand-alone entity, the commonwealth could also create its own non-profit transportation services provider that submits bids in response to district requests for proposals. This innovative option would directly address the lack of competition in the industry and also overcome the challenge with purchasing new buses, since the commonwealth bus company would have its own buses.

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<sup>21</sup> Joint State Government Commission, *High-Performing and Low-Spending School Districts: Best Practices and Other Factors*, Harrisburg, PA, December 2010

## Appendix A: Rural and Urban

In this appendix we estimate separately for urban and rural school districts the impact of the use of contracted carriers on total transportation spending.

As illustrated in Table A1, rural school districts rely more heavily upon contracted carriers than urban school districts devoting on average of 82% of their transportation spending to contracted carriers between 1986 and 2008, compared to just 55% for urban school districts.<sup>22</sup>

Based on the coefficients in Table A3 we find that rural school districts that do not use contracted carriers spend 21.2% less than the average rural school district (Table A4).

An urban school district that does not use contracted carriers spends 7.7% less on student transportation than the average urban school district (Table A6).

**Table A1.**

The Share of Total Spending on Student Transportation Devoted to Purchasing Services From Contracted Carriers 1986 to 2008

Year	Urban			Rural		
	25th percentile	Mean	75th percentile	25th percentile	Mean	75th percentile
1986	1%	47%	86%	79.2%	77.6%	97.2%
1987	1%	49%	88%	79.4%	78.6%	96.8%
1988	1%	49%	89%	82.7%	79.5%	96.8%
1989	1%	49%	91%	80.1%	79.1%	96.6%
1990	1%	52%	92%	84.0%	81.4%	97.2%
1991	2%	52%	92%	83.0%	81.2%	96.8%
1992	2%	52%	92%	82.2%	81.3%	96.7%
1993	2%	54%	92%	82.3%	80.4%	96.6%
1994	3%	54%	92%	83.7%	82.3%	96.5%
1995	3%	55%	92%	83.3%	82.4%	96.8%
1996	3%	56%	93%	83.8%	82.7%	97.2%
1997	4%	57%	92%	83.0%	82.6%	97.5%
1998	6%	59%	93%	85.0%	82.7%	97.7%
1999	6%	59%	92%	84.7%	83.3%	97.4%
2000	6%	59%	93%	85.0%	84.0%	97.8%
2001	10%	60%	93%	85.4%	84.4%	97.9%
2002	11%	60%	92%	86.0%	84.7%	97.7%
2003	9%	59%	91%	83.7%	84.2%	97.6%
2004	10%	58%	90%	83.9%	83.8%	98.1%
2005	10%	59%	91%	82.3%	83.9%	97.6%
2006	10%	58%	91%	82.2%	83.8%	97.8%
2007	11%	59%	92%	82.6%	84.1%	98.0%
2008	13%	60%	92%	82.5%	84.2%	97.6%
Total	3%	55%	92%	83.4%	82.3%	97.2%

Notes: In the rural sample the mean (i.e., average) is in some years lower than the 25th percentile because the mean is lowered substantially by “outlier” districts that have very low levels of contracting out. The median or “50th percentile” is, of course, higher than the 25th percentile.

Source: Keystone Research Center (KRC) based on Pennsylvania Department of Education (PDF) data

<sup>22</sup> Our definition of urban and rural is based upon a classification developed by the Center for Rural Pennsylvania (CRP). According to CRP a school district is rural when the number of persons per square mile within a school district is less than 284. [http://www.rural.palegislature.us/rural\\_urban.html](http://www.rural.palegislature.us/rural_urban.html)

**Table A2.**

Enrollment and Spending on Student Transportation in Urban and Rural School Districts in Pennsylvania						
Enrollment in 2008						
	10th Percentile	25th Percentile	Median	Mean	75th Percentile	90th Percentile
Urban	1,295	1,932	3,450	5,045	5,381	8,135
Rural	790	1,118	1,724	2,076	2,530	3,560
Average	924	1,358	2,315	3,602	3,945	6,259
Total spending on student transportation in 2008						
	10th Percentile	25th Percentile	Median	Mean	75th Percentile	90th Percentile
Urban	\$543,332	\$1,149,000	\$2,012,000	\$3,114,000	\$3,446,000	\$5,709,000
Rural	\$517,363	\$788,495	\$1,250,000	\$1,550,000	\$1,797,000	\$2,842,000
Average	\$527,785	\$902,924	\$1,530,000	\$2,352,000	\$2,654,000	\$4,782,000

Source. KRC analysis of PDE data

**Table A3.**

Rural School Districts			
Independent Variables	Dependent Variable = Natural Log of Student Transportation Spending		
	Total Student Transportation Spending	School District Student Transportation Spending	State Student Transportation Spending
	b/se	b/se	b/se
School Enrollment	0.694*** (0.078)	0.540*** (0.098)	0.859*** (0.107)
Fuel Costs	0.002*** (0.000)	0.003*** (0.000)	0.002*** (0.000)
Percent I.U.	0.271** (0.121)	0.292 (0.234)	0.140 (0.138)
Percent Other	0.168** (0.085)	-0.329** (0.136)	0.435*** (0.090)
Aid ratio: bottom quartile	0.069** (0.031)	0.276*** (0.054)	-0.049 (0.037)
Aid ratio: 2nd quartile	0.039* (0.020)	0.151*** (0.043)	-0.011 (0.023)
Aid ratio: 3rd quartile	-0.000 (0.013)	0.106*** (0.027)	-0.035** (0.016)
Percent Contracted Out	0.290*** (0.074)	-0.246** (0.116)	0.545*** (0.083)
Constant	8.082*** (0.595)	8.245*** (0.751)	6.305*** (0.809)
R-sqr-within	0.471	0.166	0.334
R-sqr-between	0.797	0.770	0.703
R-sqr-overall	0.768	0.628	0.666
N	5589	5556	5577

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust disturbances being heteroscedastic.

Source. KRC based on PDE data.

**Table A4.**

Predicted Differences in Total Transportation Spending Based on The Percent of Student Transportation Devoted to the Use of Contracted Carriers in Rural School Districts		
Share of Student Transportation Spending Devoted To Contracted Carriers	Difference in Student Transportation Spending Compared to Contracting the Average Amount for a Rural District (i.e., 83%)	
	Difference	Log Difference
0%	-\$211,435	-21.2%
30%	-\$137,124	-13.8%
83%	\$0	0.0%
100%	\$52,767	5.3%

Note. Predicted values hold constant school enrollment, fuel costs, percent intermediate units, percent other and the aid ratio.

Source. KRC based on PDE data

**Table A5.**

Independent Variables	Dependent Variable = Natural Log of Student Transportation Spending		
	Total Student Transportation Spending	School District Student Transportation Spending	State Student Transportation Spending
	b/se	b/se	b/se
School Enrollment	0.870*** (0.060)	0.847*** (0.081)	0.987*** (0.075)
Fuel Costs	0.002*** (0.000)	0.003*** (0.000)	0.002*** (0.000)
Percent I.U.	0.513*** (0.131)	0.722*** (0.152)	-0.121 (0.144)
Percent Other	-0.049 (0.079)	-0.194* (0.116)	0.096 (0.106)
Aid ratio: bottom quartile	-0.060 (0.049)	0.245*** (0.068)	-0.391*** (0.061)
Aid ratio: 2nd quartile	-0.122** (0.047)	0.105* (0.064)	-0.354*** (0.058)
Aid ratio: 3rd quartile	-0.105*** (0.034)	0.043 (0.042)	-0.238*** (0.044)
Percent Contracted Out	0.144*** (0.037)	-0.034 (0.061)	0.333*** (0.042)
Constant	6.772*** (0.481)	6.122*** (0.653)	5.162*** (0.601)
R-sqr-within	0.608	0.412	0.417
R-sqr-between	0.696	0.709	0.583
R-sqr-overall	0.679	0.678	0.571
N	5896	5890	5879

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic.

Source. KRC based on PDE data.

**Table A6.**

Predicted Differences in Total Transportation Spending Based on The Percent of Student Transportation Devoted to the Use of Contracted Carriers in Urban School Districts

Share of Student Transportation Spending Devoted To Contracted Carriers	Difference in Student Transportation Spending Compared to Contracting the Average Amount for an Urban District (i.e., 55%)	
	Difference	Log Difference
<b>0%</b>	-\$101,000	-7.7%
<b>30%</b>	-\$45,000	-3.4%
<b>55%</b>	\$0	0.0%
<b>100%</b>	\$87,000	6.6%

Note. Predicted values hold constant school enrollment, fuel costs, percent intermediate units, percent other and the aid ratio.

Source. KRC based on PDE data

## Appendix B: Results with Enrollment and Students Transported 2004 to 2008

Because we only have data on the number of students transported since 2004 we rely instead on school enrollment for our analysis of student transportation expenditures from 1986 to 2008. Table B1 presents the coefficients of our model over the period from 2004 to 2008. In column 1 is our model with school enrollment and in column 2 our model using students transported. Substituting students transported for school enrollment does not change the results. The coefficient of interest, Percent Contracted Out is not statistically significant in either model a result driven by the shortened period of analysis. As illustrated in Appendix C expanding the time period to cover the period from 2001 to 2008 returns a significant and positive coefficient on Percent Contracted Out.

**Table B1.** Results with Enrollment and Students Transported 2004 to 2008

Independent Variables	Dependent Variable = Natural Log of Student Transportation Spending	
	Total Student Transportation Spending	Total Student Transportation Spending
	b/se	b/se
School Enrollment	0.597*** (0.085)	
Students Transported		0.179*** (0.050)
Fuel Costs	0.001*** (0.000)	0.001*** (0.000)
Percent I.U.	0.756*** (0.187)	0.764*** (0.180)
Percent Other	0.116 (0.118)	0.111 (0.117)
Aid ratio: bottom quartile	-0.009 (0.026)	-0.034 (0.026)
Aid ratio: 2nd quartile	-0.010 (0.017)	-0.023 (0.018)
Aid ratio: 3rd quartile	-0.013 (0.011)	-0.019 (0.013)
Percent Contracted Out	0.086 (0.099)	0.075 (0.096)
Constant	9.243*** (0.680)	12.567*** (0.394)
R-sqr-within	0.250	0.231
R-sqr-between	0.687	0.707
R-sqr-overall	0.682	0.680
N	2495	2485

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic.

Source. KRC based on PDE data.

## Appendix C: Results with Special Education Enrollment 2001 to 2008

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The transportation of special education students to and from school often requires specialized equipment and training. As a result the transportation of special education students is by some estimates 6 to 10 times more expensive than the typical cost of student transportation services.<sup>23</sup> According to analysis by the Pennsylvania Association of School Business Officials (PASBO) school districts use a combination of their own buses, buses provided by intermediate units and buses provided by contracted carriers to transport special education students.<sup>24</sup> Although our analysis includes a control for school district expenditures for transportation services provided by intermediate units we did not have a separate control in our full model for special education enrollment because we only have this data since 2001. If school districts disproportionately rely upon contracted carriers to transport special education students our estimates of the increased expenditure that results from the use of contracted carriers may be overstated.<sup>25</sup>

Table C1 presents the coefficients from our original model for the full period from 1986 to 2008 (column 1), the same model for the period from 2001 to 2008 (column 2) and finally for the period 2001 to 2008 with an additional control for special education enrollment. The coefficient on Percent Contracted Out is essentially unchanged after including an additional control for special education enrollment. Our finding in the main body of this paper that the use of contracted carriers raises spending on transportation services does not appear to be driven by unobserved differences in the use of contracted carriers by school districts to transport special education students.

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23 Tim Ammon of Management Services Partnership, Inc. <http://www.managementpartnershipservices.com/staff.asp>

24 Pennsylvania Association of School Business Officials, *Student Transportation Benchmarking Survey*, May 2008. Page 16.

25 It is not possible in our data to determine whether districts are indeed using contracted carriers primarily to transport special education students.

**Table C1.**

Results with Special Education Enrollment 2001 to 2008			
Dependent Variable = Natural Log of Student Transportation Spending			
Independent Variables	1986 to 2008	2001 to 2008	2001 to 2008 with Special Education Enrollment
	b/se	b/se	b/se
School Enrollment	0.805*** (0.043)	0.719*** (0.063)	0.645*** (0.066)
Fuel Costs	0.002*** (0.000)	0.001*** (0.000)	0.001*** (0.000)
Percent I.U.	0.469*** (0.101)	0.581*** (0.161)	0.535*** (0.160)
Percent Other	0.024 (0.056)	0.204* (0.105)	0.195* (0.104)
Aid ratio: bottom quartile	0.020 (0.029)	0.001 (0.024)	-0.003 (0.024)
Aid ratio: 2nd quartile	-0.034 (0.026)	-0.009 (0.018)	-0.014 (0.018)
Aid ratio: 3rd quartile	-0.040** (0.016)	0.003 (0.013)	-0.001 (0.013)
Percent Contracted Out	0.203*** (0.036)	0.184** (0.072)	0.179** (0.073)
Special Education Enrollment			0.086*** (0.012)
Constant	7.259*** (0.337)	8.198*** (0.500)	8.281*** (0.502)
R-sqr-within	0.555	0.350	0.362
R-sqr-between	0.726	0.717	0.723
R-sqr-overall	0.706	0.711	0.717
N	11485	3992	3984

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic.

Source. KRC analysis of PDE data



## Appendix D: PASBO Student Transportation Benchmarking Survey

As in our own analysis, the Pennsylvania Association of School Business Officials (PASBO) Student Transportation Benchmarking Survey found in 2008 that school districts that relied exclusively on contracted carriers had higher costs than districts that did not (Table D1).

**Table D1.**

Cost Per Student Transported by Extent of Contracting			
Operational Type	Count	Median	Average
Fully Contracted	137	\$619	\$667
Mixed	49	\$588	\$617
Fully District Owned	31	\$598	\$616

Source. Pennsylvania Association of School Business Officials, Student Transportation Benchmarking Survey, May 2008.

However PASBO's statistical analysis based on data collected from a smaller subset of 152 school districts or roughly 30% of the commonwealths school districts, found no statistically significant relationship between total transportation costs and whether districts used only contracted carriers, a mix of their own school personnel and busses and contracted carriers, or used no contracted carriers at all. As these results differ from our analysis we requested from PASBO information about the school districts used in their analysis. Concerns over confidentiality prevented PASBO from providing the information requested.

One important difference between the PASBO study and our analysis is the structure of the variable identifying the degree to which districts rely on contracted carriers. Our analysis uses a continuous variable that identifies the percentage of total spending on student transportation devoted to contracted carriers (Percent Contracted Out). The PASBO study classifies districts into three distinct categories Fully Contracted, Mixed, and Fully District Owned. Under such a classification a district that devotes 10% of its expenditures on contracted carriers is assumed to be equivalent to a district that spends 90% of its expenditures on contracted carriers.

Table D2 uses our dataset from 1986 to 2008 and compares the coefficients on our continuous variable (Column 1) to those generated when using two binary variables similar to the PASBO controls which we have labeled All Contractor Buses and Mix of District and Contracted Buses (Column 2).<sup>26</sup>

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<sup>26</sup> Districts that use no contracted carriers are the reference group in Column 2 of Table D2 and thus the coefficients on All Contractor Buses and Mix of District and Contracted Buses should be interpreted as the level of expenditure relative to districts that do not use contracted carriers. In other words if the coefficient on All Contractor Buses is positive it means that contracted carriers raise the level of expenditures relative to districts that do not use contracted carriers. Similarly a positive coefficient on Mix of District and Contracted Buses means that districts that use a mix of contracted carriers and their own busses have higher expenditures than districts that do not use contracted carriers.

**Table D2.**

Panel Regression with Percent Contracted Out and PASBO Controls		
Dependent Variable = Natural Log of Student Transportation Spending		
Independent Variables	1986 to 2008	1986 to 2008
	b/se	with PASBO Controls b/se
School Enrollment	0.805*** (0.043)	0.818*** (0.043)
Fuel Costs	0.002*** (0.000)	0.002*** (0.000)
Percent I.U.	0.469*** (0.101)	0.340*** (0.100)
Percent Other	0.024 (0.056)	-0.162*** (0.046)
Aid ratio: bottom quartile	0.020 (0.029)	0.025 (0.029)
Aid ratio: 2nd quartile	-0.034 (0.026)	-0.031 (0.026)
Aid ratio: 3rd quartile	-0.040** (0.016)	-0.040** (0.016)
Percent Contracted Out	0.203*** (0.036)	
All Contractor Buses		0.074*** (0.023)
Mix of District and Contracted Buses		0.020 (0.016)
Constant	7.259*** (0.337)	7.277*** (0.336)
R-sqr-within	0.555	0.546
R-sqr-between	0.726	0.724
R-sqr-overall	0.706	0.704
N	11485	11485

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic. In Column 2 the reference group is defined as school districts that did not contract out.

Source. KRC analysis based on PDE data.

The coefficients on the PASBO variables are positive and significant indicating that districts that use contracted carriers have higher expenditures than those that don't and thus are broadly consistent with our findings using a continuous variable.

The most important limitation of the PASBO study is that it is based upon a single year of data for 152 school districts. Our analysis on the other hand relies upon 23 years of data and includes data on between 499 and 500 school districts. Although we don't have the data PASBO relied upon, we can use similarly constructed controls and estimate the effect the use of contracted carriers using only one year of data.

Table D3 reports only the coefficients of interest for an ordinary least squares (OLS) regression estimated separately for each of the 23 years of data we have and using the two binary controls All Contractor Buses and Mix of District and Contracted Buses. The coefficient on All Contractor Buses was positive and significant in only five years. The coefficient on a Mix of District and Contracted Buses was positive and significant in nine years.

**Table D3.**

PASBO Controls by Year						
Dependent Variable = Natural Log of Student Transportation Spending						
Year	All Contractor Buses		Mix of District and Contracted Buses		R-sqr	N
	b	se	b	se		
1986	-0.053	(0.152)	0.016	(0.088)	0.788	500
1987	0.256	(0.183)	0.129*	(0.074)	0.796	499
1988	0.132	(0.184)	0.100	(0.068)	0.817	499
1989	0.212	(0.162)	0.130**	(0.063)	0.838	500
1990	-0.011	(0.239)	0.061	(0.069)	0.831	500
1991	0.591**	(0.258)	0.082	(0.076)	0.836	500
1992	0.374***	(0.123)	0.095	(0.083)	0.840	500
1993	0.676***	(0.183)	0.125	(0.094)	0.845	500
1994	0.540***	(0.086)	0.158**	(0.077)	0.834	500
1995	0.396**	(0.198)	0.186*	(0.095)	0.824	500
1996	0.128	(0.117)	0.146*	(0.077)	0.832	499
1997	0.115	(0.106)	0.168**	(0.079)	0.836	499
1998	-0.042	(0.104)	0.122	(0.080)	0.831	499
1999	-0.059	(0.119)	0.036	(0.072)	0.834	499
2000	0.094	(0.145)	0.218**	(0.106)	0.837	499
2001	-0.030	(0.103)	0.118	(0.080)	0.841	499
2002	-0.109	(0.154)	0.146**	(0.066)	0.835	499
2003	-0.102	(0.078)	0.094	(0.067)	0.836	499
2004	0.096	(0.080)	0.038	(0.070)	0.836	499
2005	-0.129	(0.149)	0.085	(0.064)	0.833	499
2006	-0.007	(0.110)	0.096	(0.070)	0.831	499
2007	0.100	(0.105)	0.128*	(0.075)	0.831	499
2008	-0.118	(0.116)	0.081	(0.063)	0.828	499

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic. Other controls included: School Enrollment; Population Per Square Mile; Percent I.U.; Percent Other; and the Aid Ratio.

Source. KRC analysis based on PDE data

Table D4 reports again only the coefficients of interest for 23 separate OLS regressions but in contrast to Table D3 uses our continuous control. Here Percent Contracted Out was positive and significant in 15 of the 23 years.

Our continuous variable Percent Contracted Out has more information and thus is more robust than the PASBO binary controls in capturing the effect of the use of contracted carriers on total expenditures.

Furthermore especially recently analysis based on single year of data fails to find a significant impact of the use of contracted carriers on expenditures. Analysis that tracks expenditures in school districts over time on the other hand does clearly demonstrate that the use of contracted carriers by Pennsylvania school districts is raising expenditures on school transportation above those by districts who rely less on contracted carriers.

**Table D4.**  
Percent Contracted Out OLS Regression

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Dependent Variable = Natural Log of Student Transportation Spending

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Year	Percent Contracted Out		R-sqr	N
	b	se		
1986	0.088*	(0.051)	0.790	500
1987	0.041	(0.049)	0.794	499
1988	0.096*	(0.049)	0.817	499
1989	0.075	(0.049)	0.837	500
1990	0.153***	(0.056)	0.834	500
1991	0.108*	(0.060)	0.833	500
1992	0.162***	(0.051)	0.843	500
1993	0.174***	(0.050)	0.847	500
1994	0.211***	(0.052)	0.839	500
1995	0.223***	(0.054)	0.828	500
1996	0.218***	(0.049)	0.838	499
1997	0.199***	(0.050)	0.840	499
1998	0.189***	(0.050)	0.835	499
1999	0.185***	(0.052)	0.839	499
2000	0.164***	(0.053)	0.838	499
2001	0.076	(0.049)	0.840	499
2002	0.119**	(0.053)	0.836	499
2003	0.100*	(0.057)	0.837	499
2004	0.074	(0.056)	0.837	499
2005	0.057	(0.057)	0.833	499
2006	0.006	(0.054)	0.831	499
2007	0.025	(0.055)	0.830	499
2008	-0.014	(0.055)	0.827	499

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Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic. Other controls included: School Enrollment; Population Per Square Mile; Percent I.U.; Percent Other; and the Aid Ratio.

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Source. KRC analysis based on PDE data

## Appendix E: School Districts That Privatized Between 1992 and 2001

This appendix identifies the 29 school districts that substantially increased their use of contracted carriers between 1992 and 2001 and presents the results of regression analysis of the change in total spending in these districts after privatization.

**Table E1.**

The Following School Districts in the Year Listed Increased Substantially Their Use of Contracted Carriers.

School District	Year	School District	Year
Annville-Cleona SD	1997	Harrisburg City SD	1998
Boyertown Area SD	1999	Manheim Twp SD	2000
Bristol Twp SD	1993	Mount Carmel Area SD	1994
Cameron Co SD	1998	Palisades SD	1993
Central York SD	1995	Panther Valley SD	1998
Cocalico SD	1997	Perkiomen Valley SD	1995
Conestoga Valley SD	1996	Purchase Line SD	2000
Cornwall-Lebanon SD	1993	Reading SD	1993
Cranberry Area SD	1993	Sharon City SD	2001
Dallastown Area SD	1999	Shikellamy SD	1998
East Allegheny SD	1992	Southeast Delco SD	1992
Eastern Lancaster Co SD	1997	Tamaqua Area SD	1999
Eastern Lebanon Co SD	1994	Williamsburg Comm SD	1999
Eastern York SD	2001	Yough SD	1999
Governor Mifflin SD	1994		

Table E2 presents the regression coefficients for our analysis of the change in spending in the 29 districts that substantially increased their use of contracted carriers. The coefficients are largely identical to those discussed in the main body of the paper.

The chief exception is the substitution of an indicator variable After Privatization for the continuous variable Percent Contracted Out. The variable After Privatization is equal to 1 in the 29 school districts listed in Table E1 in every year after and including the first year of privatization in those districts; it is equal to 0 in those 29 school districts prior to privatization and zero in the remaining 471 school districts. The coefficient on After Privatization in column 2 is positive and significant indicating that total spending on student transportation was 13% percent higher in these 29 districts after privatization controlling for differences in factors like school enrollment and fuel costs.

**Table E2.**

Independent Variables	Dependent Variable = Natural Log of Student Transportation Spending		
	Total Student Transportation Spending	School District Student Transportation Spending	State Student Transportation Spending
	b/se	b/se	b/se
School Enrollment	0.807*** (0.044)	0.742*** (0.064)	0.897*** (0.057)
Fuel Costs	0.002*** (0.000)	0.003*** (0.000)	0.002*** (0.000)
Percent I.U.	0.313*** (0.099)	0.705*** (0.114)	-0.368*** (0.114)
Percent Other	-0.175*** (0.043)	-0.135** (0.059)	-0.181*** (0.056)
Aidratio: bottom quartile	0.022 (0.029)	0.272*** (0.043)	-0.191*** (0.038)
Aidratio: 2nd quartile	-0.032 (0.026)	0.133*** (0.037)	-0.150*** (0.033)
Aidratio: 3rd quartile	-0.041** (0.016)	0.085*** (0.023)	-0.111*** (0.022)
After Privatization	0.132*** (0.038)	-0.073 (0.060)	0.309*** (0.039)
Constant	7.388*** (0.344)	6.717*** (0.499)	6.211*** (0.450)
R-sqr-within	0.550	0.274	0.366
R-sqr-between	0.722	0.776	0.466
R-sqr-overall	0.702	0.717	0.459
N	11485	11446	11456

Notes. \*, \*\* and \*\*\* indicate significance at the 10, 5 and 1 percent levels respectively. Standard error estimates are robust to disturbances being heteroscedastic.

Source. KRC based on PDE data

## Appendix F: Contracting Out Shares by School District

**Table F1.**

Percent Contracted Out and Enrollment by School District 2004-2008			
School District	Percent Contracted Out	Enrollment	County
Bermudian Springs SD	69%	2,195	Adams
Conewago Valley SD	64%	3,821	Adams
Fairfield Area SD	75%	1,275	Adams
Gettysburg Area SD	83%	3,397	Adams
Littlestown Area SD	0%	2,364	Adams
Upper Adams SD	75%	1,839	Adams
Allegheny Valley SD	96%	1,211	Allegheny
Avonworth SD	99%	1,343	Allegheny
Baldwin-Whitehall SD	0%	4,422	Allegheny
Bethel Park SD	1%	5,098	Allegheny
Brentwood Borough SD	98%	1,336	Allegheny
Carlynton SD	96%	1,584	Allegheny
Chartiers Valley SD	20%	3,509	Allegheny
Clairton City SD	98%	972	Allegheny
Cornell SD	84%	735	Allegheny
Deer Lakes SD	38%	2,091	Allegheny
Duquesne City SD	98%	886	Allegheny
East Allegheny SD	91%	1,977	Allegheny
Elizabeth Forward SD	100%	2,882	Allegheny
Fox Chapel Area SD	83%	4,643	Allegheny
Gateway SD	96%	4,359	Allegheny
Hampton Township SD	96%	3,167	Allegheny
Highlands SD	97%	2,902	Allegheny
Keystone Oaks SD	98%	2,422	Allegheny
McKeesport Area SD	79%	4,568	Allegheny
Montour SD	0%	3,254	Allegheny
Moon Area SD	92%	3,838	Allegheny
Mt Lebanon SD	58%	5,479	Allegheny
North Allegheny SD	6%	8,156	Allegheny
North Hills SD	68%	4,754	Allegheny
Northgate SD	96%	1,475	Allegheny
Penn Hills SD	11%	5,678	Allegheny
Pine-Richland SD	93%	4,219	Allegheny
Pittsburgh SD	66%	32,961	Allegheny
Plum Borough SD	0%	4,385	Allegheny
Quaker Valley SD	0%	1,943	Allegheny
Riverview SD	95%	1,225	Allegheny
Shaler Area SD	96%	5,482	Allegheny
South Allegheny SD	100%	1,781	Allegheny
South Fayette Township SD	8%	2,038	Allegheny
South Park SD	56%	2,248	Allegheny
Steel Valley SD	90%	2,222	Allegheny
Sto-Rox SD	90%	1,588	Allegheny
Upper Saint Clair SD	10%	4,133	Allegheny
West Allegheny SD	91%	3,284	Allegheny

West Jefferson Hills SD	92%	2,927	Allegheny
West Mifflin Area SD	95%	3,294	Allegheny
Wilkinsburg Borough SD	87%	1,698	Allegheny
Woodland Hills SD	92%	5,630	Allegheny
Apollo-Ridge SD	83%	1,640	Armstrong
Armstrong SD	91%	6,542	Armstrong
Freeport Area SD	99%	2,029	Armstrong
Leechburg Area SD	96%	904	Armstrong
Aliquippa SD	0%	1,390	Beaver
Ambridge Area SD	91%	3,058	Beaver
Beaver Area SD	98%	2,132	Beaver
Big Beaver Falls Area SD	99%	1,896	Beaver
Blackhawk SD	97%	2,808	Beaver
Central Valley	94%	2,746	Beaver
Freedom Area SD	98%	1,734	Beaver
Hopewell Area SD	1%	2,821	Beaver
Midland Borough SD	76%	456	Beaver
New Brighton Area SD	63%	1,902	Beaver
Riverside Beaver County SD	99%	1,842	Beaver
Rochester Area SD	99%	1,093	Beaver
South Side Area SD	92%	1,353	Beaver
Western Beaver County SD	90%	907	Beaver
Bedford Area SD	78%	2,367	Bedford
Chestnut Ridge SD	90%	1,781	Bedford
Everett Area SD	89%	1,540	Bedford
Northern Bedford County SD	94%	1,136	Bedford
Tussey Mountain SD	99%	1,233	Bedford
Antietam SD	26%	1,115	Berks
Boyertown Area SD	78%	7,090	Berks
Brandywine Heights Area SD	86%	1,975	Berks
Conrad Weiser Area SD	15%	2,929	Berks
Daniel Boone Area SD	93%	3,752	Berks
Exeter Township SD	0%	4,287	Berks
Fleetwood Area SD	96%	2,696	Berks
Governor Mifflin SD	89%	4,251	Berks
Hamburg Area SD	81%	2,697	Berks
Kutztown Area SD	69%	1,757	Berks
Muhlenberg SD	81%	3,255	Berks
Oley Valley SD	80%	2,078	Berks
Reading SD	26%	17,670	Berks
Schuylkill Valley SD	95%	2,002	Berks
Tulpehocken Area SD	93%	1,732	Berks
Twin Valley SD	92%	3,406	Berks
Wilson SD	0%	5,570	Berks
Wyomissing Area SD	71%	1,898	Berks
Altoona Area SD	35%	8,324	Blair
Bellwood-Antis SD	54%	1,355	Blair
Claysburg-Kimmel SD	100%	941	Blair
Hollidaysburg Area SD	78%	3,710	Blair
Spring Cove SD	83%	1,948	Blair
Tyrone Area SD	88%	1,896	Blair
Williamsburg Community SD	97%	574	Blair



Athens Area SD	96%	2,424	Bradford
Canton Area SD	98%	1,136	Bradford
Northeast Bradford SD	98%	911	Bradford
Sayre Area SD	99%	1,226	Bradford
Towanda Area SD	94%	1,772	Bradford
Troy Area SD	96%	1,767	Bradford
Wyalusing Area SD	99%	1,470	Bradford
Bensalem Township SD	3%	6,838	Bucks
Bristol Borough SD	3%	1,330	Bucks
Bristol Township SD	86%	7,380	Bucks
Centennial SD	1%	6,306	Bucks
Central Bucks SD	29%	19,983	Bucks
Council Rock SD	88%	12,698	Bucks
Morrisville Borough SD	16%	992	Bucks
Neshaminy SD	1%	9,750	Bucks
New Hope-Solebury SD	74%	1,479	Bucks
Palisades SD	98%	2,140	Bucks
Pennridge SD	0%	7,355	Bucks
Pennsbury SD	1%	11,866	Bucks
Quakertown Community SD	97%	5,512	Bucks
Butler Area SD	92%	8,388	Butler
Karns City Area SD	80%	1,850	Butler
Mars Area SD	93%	2,968	Butler
Moniteau SD	96%	1,773	Butler
Seneca Valley SD	87%	7,723	Butler
Slippery Rock Area SD	90%	2,513	Butler
South Butler County SD	99%	2,938	Butler
Blacklick Valley SD	79%	706	Cambria
Cambria Heights SD	92%	1,526	Cambria
Central Cambria SD	87%	1,891	Cambria
Conemaugh Valley SD	89%	965	Cambria
Ferndale Area SD	96%	828	Cambria
Forest Hills SD	95%	2,283	Cambria
Greater Johnstown SD	100%	3,275	Cambria
Northern Cambria SD	97%	1,265	Cambria
Penn Cambria SD	99%	1,811	Cambria
Portage Area SD	97%	1,010	Cambria
Richland SD	99%	1,623	Cambria
Westmont Hilltop SD	100%	1,747	Cambria
Cameron County SD	93%	905	Cameron
Jim Thorpe Area SD	20%	2,131	Carbon
Lehighton Area SD	62%	2,571	Carbon
Palmerton Area SD	78%	2,092	Carbon
Panther Valley SD	59%	1,705	Carbon
Weatherly Area SD	68%	788	Carbon
Bald Eagle Area SD	95%	2,031	Centre
Bellefonte Area SD	71%	3,040	Centre
Penns Valley Area SD	92%	1,663	Centre
State College Area SD	48%	7,441	Centre
Avon Grove SD	94%	5,727	Chester
Coatesville Area SD	84%	8,418	Chester
Downingtown Area SD	93%	11,709	Chester

Great Valley SD	90%	4,023	Chester
Kennett Consolidated SD	51%	4,254	Chester
Octorara Area SD	79%	2,761	Chester
Owen J Roberts SD	87%	4,678	Chester
Oxford Area SD	98%	3,876	Chester
Phoenixville Area SD	88%	3,788	Chester
Tredyffrin-Easttown SD	75%	5,966	Chester
Unionville-Chadds Ford SD	0%	4,058	Chester
West Chester Area SD	89%	12,266	Chester
Allegheny-Clarion Valley SD	86%	970	Clarion
Clarion Area SD	90%	920	Clarion
Clarion-Limestone Area SD	95%	1,102	Clarion
Keystone SD	93%	1,219	Clarion
North Clarion County SD	86%	684	Clarion
Redbank Valley SD	78%	1,353	Clarion
Union SD	78%	784	Clarion
Clearfield Area SD	80%	2,847	Clearfield
Curwensville Area SD	89%	1,234	Clearfield
Dubois Area SD	95%	4,503	Clearfield
Glendale SD	90%	886	Clearfield
Harmony Area SD	97%	379	Clearfield
Moshannon Valley SD	82%	1,110	Clearfield
Philipsburg-Osceola Area SD	87%	2,103	Clearfield
West Branch Area SD	93%	1,335	Clearfield
Keystone Central SD	95%	4,842	Clinton
Benton Area SD	100%	816	Columbia
Berwick Area SD	86%	3,481	Columbia
Bloomsburg Area SD	99%	1,858	Columbia
Central Columbia SD	86%	2,257	Columbia
Millville Area SD	97%	809	Columbia
Southern Columbia Area SD	0%	1,500	Columbia
Conneaut SD	95%	2,796	Crawford
Crawford Central SD	95%	4,153	Crawford
Penncrest SD	83%	3,954	Crawford
Big Spring SD	95%	3,138	Cumberland
Camp Hill SD	23%	1,145	Cumberland
Carlisle Area SD	79%	4,868	Cumberland
Cumberland Valley SD	87%	7,758	Cumberland
East Pennsboro Area SD	89%	2,889	Cumberland
Mechanicsburg Area SD	81%	3,652	Cumberland
Shippensburg Area SD	92%	3,392	Cumberland
South Middleton SD	99%	2,217	Cumberland
Central Dauphin SD	2%	11,691	Dauphin
Derry Township SD	11%	3,564	Dauphin
Halifax Area SD	98%	1,263	Dauphin
Harrisburg City SD	86%	8,366	Dauphin
Lower Dauphin SD	97%	4,075	Dauphin
Middletown Area SD	89%	2,584	Dauphin
Millersburg Area SD	90%	954	Dauphin
Steelton-Highspire SD	62%	1,384	Dauphin
Susquehanna Township SD	92%	3,251	Dauphin
Upper Dauphin Area SD	93%	1,333	Dauphin

Chester-Upland SD	46%	7,216	Delaware
Chichester SD	2%	3,665	Delaware
Garnet Valley SD	0%	4,414	Delaware
Haverford Township SD	0%	5,642	Delaware
Interboro SD	0%	3,962	Delaware
Marple Newtown SD	0%	3,545	Delaware
Penn-Delco SD	0%	3,405	Delaware
Radnor Township SD	1%	3,533	Delaware
Ridley SD	0%	5,876	Delaware
Rose Tree Media SD	8%	3,995	Delaware
Southeast Delco SD	9%	4,119	Delaware
Springfield SD	2%	3,429	Delaware
Upper Darby SD	1%	12,374	Delaware
Wallingford-Swarthmore SD	3%	3,582	Delaware
William Penn SD	6%	5,756	Delaware
Johnsonburg Area SD	94%	740	Elk
Ridgway Area SD	97%	1,059	Elk
Saint Marys Area SD	95%	2,502	Elk
Corry Area SD	91%	2,448	Erie
Erie City SD	16%	13,532	Erie
Fairview SD	4%	1,649	Erie
Fort LeBoeuf SD	0%	2,329	Erie
General McLane SD	0%	2,386	Erie
Girard SD	18%	2,073	Erie
Harbor Creek SD	93%	2,142	Erie
Iroquois SD	93%	1,267	Erie
Millcreek Township SD	81%	7,385	Erie
North East SD	0%	1,925	Erie
Northwestern SD	92%	1,842	Erie
Union City Area SD	97%	1,373	Erie
Wattsburg Area SD	8%	1,670	Erie
Albert Gallatin Area SD	96%	3,977	Fayette
Brownsville Area SD	99%	2,039	Fayette
Connellsville Area SD	95%	5,616	Fayette
Frazier SD	87%	1,178	Fayette
Laurel Highlands SD	100%	3,649	Fayette
Uniontown Area SD	97%	3,535	Fayette
Forest Area SD	79%	687	Forest
Chambersburg Area SD	68%	8,533	Franklin
Fannett-Metal SD	100%	594	Franklin
Greencastle-Antrim SD	6%	2,846	Franklin
Tuscarora SD	96%	2,768	Franklin
Waynesboro Area SD	97%	4,209	Franklin
Central Fulton SD	98%	1,054	Fulton
Forbes Road SD	99%	496	Fulton
Southern Fulton SD	97%	935	Fulton
Carmichaels Area SD	93%	1,129	Greene
Central Greene SD	94%	2,265	Greene
Jefferson-Morgan SD	88%	930	Greene
Southeastern Greene SD	95%	725	Greene
West Greene SD	97%	944	Greene
Huntingdon Area SD	98%	2,345	Huntingdon

Juniata Valley SD	96%	850	Huntingdon
Mount Union Area SD	97%	1,571	Huntingdon
Southern Huntingdon Cnty SD	91%	1,351	Huntingdon
Blairsville-Saltsburg SD	81%	2,106	Indiana
Homer-Center SD	95%	957	Indiana
Indiana Area SD	91%	3,093	Indiana
Marion Center Area SD	89%	1,584	Indiana
Penns Manor Area SD	89%	1,022	Indiana
Purchase Line SD	99%	1,188	Indiana
United SD	98%	1,270	Indiana
Brockway Area SD	99%	1,204	Jefferson
Brookville Area SD	99%	1,891	Jefferson
Punxsutawney Area SD	100%	2,802	Jefferson
Juniata County SD	94%	3,171	Juniata
Abington Heights SD	65%	3,666	Lackawanna
Carbondale Area SD	79%	1,643	Lackawanna
Dunmore SD	72%	1,724	Lackawanna
Lakeland SD	89%	1,691	Lackawanna
Mid Valley SD	70%	1,658	Lackawanna
North Pocono SD	97%	3,286	Lackawanna
Old Forge SD	64%	927	Lackawanna
Riverside SD	78%	1,544	Lackawanna
Scranton SD	81%	9,497	Lackawanna
Valley View SD	89%	2,633	Lackawanna
Cocalico SD	89%	3,614	Lancaster
Columbia Borough SD	0%	1,515	Lancaster
Conestoga Valley SD	72%	4,038	Lancaster
Donegal SD	82%	2,793	Lancaster
Eastern Lancaster County SD	90%	3,483	Lancaster
Elizabethtown Area SD	79%	3,986	Lancaster
Ephrata Area SD	80%	4,129	Lancaster
Hempfield SD	87%	7,389	Lancaster
Lampeter-Strasburg SD	77%	3,314	Lancaster
Lancaster SD	81%	11,443	Lancaster
Manheim Central SD	88%	3,104	Lancaster
Manheim Township SD	88%	5,597	Lancaster
Penn Manor SD	90%	5,427	Lancaster
Pequea Valley SD	92%	1,945	Lancaster
Solanco SD	76%	4,004	Lancaster
Warwick SD	85%	4,738	Lancaster
Ellwood City Area SD	83%	2,244	Lawrence
Laurel SD	4%	1,433	Lawrence
Mohawk Area SD	2%	1,949	Lawrence
Neshannock Township SD	0%	1,378	Lawrence
New Castle Area SD	95%	3,930	Lawrence
Shenango Area SD	68%	1,415	Lawrence
Union Area SD	1%	884	Lawrence
Wilmington Area SD	98%	1,579	Lawrence
Annaville-Cleona SD	93%	1,670	Lebanon
Cornwall-Lebanon SD	94%	4,873	Lebanon
Eastern Lebanon County SD	95%	2,483	Lebanon
Lebanon SD	86%	4,463	Lebanon

Northern Lebanon SD	99%	2,544	Lebanon
Palmyra Area SD	96%	3,126	Lebanon
Allentown City SD	72%	18,181	Lehigh
Catasauqua Area SD	0%	1,708	Lehigh
East Penn SD	90%	7,767	Lehigh
Northern Lehigh SD	68%	2,089	Lehigh
Northwestern Lehigh SD	0%	2,390	Lehigh
Parkland SD	1%	9,076	Lehigh
Salisbury Township SD	76%	1,848	Lehigh
Southern Lehigh SD	85%	3,087	Lehigh
Whitehall-Coplay SD	0%	4,222	Lehigh
Crestwood SD	77%	3,080	Luzerne
Dallas SD	66%	2,729	Luzerne
Greater Nanticoke Area SD	94%	2,255	Luzerne
Hanover Area SD	78%	2,089	Luzerne
Hazleton Area SD	63%	9,913	Luzerne
Lake-Lehman SD	95%	2,218	Luzerne
Northwest Area SD \1	99%	1,463	Luzerne
Pittston Area SD	91%	3,288	Luzerne
Wilkes-Barre Area SD	66%	7,294	Luzerne
Wyoming Area SD	76%	2,669	Luzerne
Wyoming Valley West SD	71%	5,531	Luzerne
East Lycoming SD	98%	1,742	Lycoming
Jersey Shore Area SD	95%	2,968	Lycoming
Loyalsock Township SD	0%	1,408	Lycoming
Montgomery Area SD	93%	960	Lycoming
Montoursville Area SD	99%	2,098	Lycoming
Muncy SD	97%	1,063	Lycoming
South Williamsport Area SD	95%	1,440	Lycoming
Williamsport Area SD	0%	5,899	Lycoming
Bradford Area SD	2%	2,930	McKean
Kane Area SD	92%	1,321	McKean
Otto-Eldred SD	97%	804	McKean
Port Allegany SD	93%	1,104	McKean
Smethport Area SD	95%	1,003	McKean
Commodore Perry SD	99%	667	Mercer
Farrell Area SD	72%	1,032	Mercer
Greenville Area SD	100%	1,648	Mercer
Grove City Area SD	95%	2,397	Mercer
Hermitage SD	95%	2,239	Mercer
Jamestown Area SD	100%	674	Mercer
Lakeview SD	78%	1,339	Mercer
Mercer Area SD	84%	1,492	Mercer
Reynolds SD	89%	1,485	Mercer
Sharon City SD	74%	2,360	Mercer
Sharpville Area SD	99%	1,368	Mercer
West Middlesex Area SD	3%	1,208	Mercer
Mifflin County SD	98%	5,934	Mifflin
East Stroudsburg Area SD	9%	8,173	Monroe
Pleasant Valley SD	0%	7,091	Monroe
Pocono Mountain SD	0%	12,037	Monroe
Stroudsburg Area SD	0%	5,931	Monroe

Abington SD	24%	7,514	Montgomery
Cheltenham Township SD	94%	4,636	Montgomery
Colonial SD	78%	4,699	Montgomery
Hatboro-Horsham SD	2%	5,468	Montgomery
Jenkintown SD	41%	587	Montgomery
Lower Merion SD	1%	6,862	Montgomery
Lower Moreland Township SD	90%	1,952	Montgomery
Methacton SD	2%	5,464	Montgomery
Norristown Area SD	63%	7,221	Montgomery
North Penn SD	25%	13,170	Montgomery
Perkiomen Valley SD	100%	5,374	Montgomery
Pottsgrove SD	10%	3,329	Montgomery
Pottstown SD	55%	3,360	Montgomery
Souderton Area SD	87%	6,915	Montgomery
Springfield Township SD	3%	2,111	Montgomery
Spring-Ford Area SD	87%	7,184	Montgomery
Upper Dublin SD	2%	4,456	Montgomery
Upper Merion Area SD	1%	3,553	Montgomery
Upper Moreland Township SD	5%	3,156	Montgomery
Upper Perkiomen SD	97%	3,411	Montgomery
Wissahickon SD	19%	4,644	Montgomery
Danville Area SD	91%	2,652	Montour
Bangor Area SD	58%	3,680	Northampton
Bethlehem Area SD	3%	15,713	Northampton
Easton Area SD	0%	8,944	Northampton
Nazareth Area SD	95%	4,692	Northampton
Northampton Area SD	89%	5,940	Northampton
Pen Argyl Area SD	79%	1,966	Northampton
Saucon Valley SD	0%	2,431	Northampton
Wilson Area SD	0%	2,285	Northampton
Line Mountain SD	92%	1,277	Northumberland
Milton Area SD	85%	2,366	Northumberland
Mount Carmel Area SD	80%	1,771	Northumberland
Shamokin Area SD	76%	2,574	Northumberland
Shikellamy SD	88%	3,197	Northumberland
Warrior Run SD	83%	1,777	Northumberland
Greenwood SD	97%	868	Perry
Newport SD	93%	1,241	Perry
Susquenita SD	99%	2,229	Perry
West Perry SD	91%	2,830	Perry
Philadelphia City SD	31%	208,705	Philadelphia
Delaware Valley SD	72%	5,703	Pike
Austin Area SD	68%	235	Potter
Coudersport Area SD	80%	950	Potter
Galeton Area SD	86%	417	Potter
Northern Potter SD	92%	680	Potter
Oswayo Valley SD	91%	565	Potter
Blue Mountain SD	90%	2,982	Schuylkill
Mahanoy Area SD	0%	1,152	Schuylkill
Minersville Area SD	81%	1,216	Schuylkill
North Schuylkill SD	82%	2,033	Schuylkill
Pine Grove Area SD	94%	1,744	Schuylkill

Pottsville Area SD	1%	2,850	Schuylkill
Saint Clair Area SD	79%	869	Schuylkill
Schuylkill Haven Area SD	82%	1,433	Schuylkill
Shenandoah Valley SD	0%	1,116	Schuylkill
Tamaqua Area SD	85%	2,211	Schuylkill
Tri-Valley SD	86%	933	Schuylkill
Williams Valley SD	96%	1,177	Schuylkill
Midd-West SD	99%	2,431	Snyder
Selinsgrove Area SD	96%	2,820	Snyder
Berlin Brothersvalley SD	100%	956	Somerset
Conemaugh Township Area SD	99%	1,114	Somerset
Meyersdale Area SD	99%	1,011	Somerset
North Star SD	99%	1,348	Somerset
Rockwood Area SD	100%	890	Somerset
Salisbury-Elk Lick SD	100%	369	Somerset
Shade-Central City SD	99%	627	Somerset
Shanksville-Stonycreek SD	97%	463	Somerset
Somerset Area SD	82%	2,667	Somerset
Turkeyfoot Valley Area SD	100%	387	Somerset
Windber Area SD	89%	1,427	Somerset
Sullivan County SD	100%	784	Sullivan
Blue Ridge SD	97%	1,238	Susquehanna
Elk Lake SD	98%	1,453	Susquehanna
Forest City Regional SD	96%	925	Susquehanna
Montrose Area SD	96%	1,928	Susquehanna
Mountain View SD	100%	1,404	Susquehanna
Susquehanna Community SD	96%	996	Susquehanna
Northern Tioga SD	99%	2,458	Tioga
Southern Tioga SD	97%	2,226	Tioga
Wellsboro Area SD	98%	1,600	Tioga
Lewisburg Area SD	87%	1,889	Union
Mifflinburg Area SD	0%	2,435	Union
Cranberry Area SD	94%	1,416	Venango
Franklin Area SD	88%	2,347	Venango
Oil City Area SD	92%	2,477	Venango
Titusville Area SD	79%	2,356	Venango
Valley Grove SD	70%	1,022	Venango
Warren County SD	91%	5,884	Warren
Avella Area SD	97%	743	Washington
Bentworth SD	29%	1,221	Washington
Bethlehem-Center SD	99%	1,414	Washington
Burgettstown Area SD	17%	1,582	Washington
California Area SD	93%	1,026	Washington
Canon-McMillan SD	27%	4,587	Washington
Charleroi SD	17%	1,685	Washington
Chartiers-Houston SD	74%	1,207	Washington
Fort Cherry SD	95%	1,276	Washington
McGuffey SD	80%	2,264	Washington
Peters Township SD	43%	4,190	Washington
Ringgold SD	17%	3,584	Washington
Trinity Area SD	90%	3,752	Washington
Washington SD	88%	1,953	Washington

Wallenpaupack Area SD	98%	4,019	Wayne
Wayne Highlands SD	92%	3,317	Wayne
Western Wayne SD	98%	2,558	Wayne
Belle Vernon Area SD	13%	2,945	Westmoreland
Burrell SD	99%	2,146	Westmoreland
Derry Area SD	99%	2,655	Westmoreland
Franklin Regional SD	87%	3,805	Westmoreland
Greater Latrobe SD	87%	4,350	Westmoreland
Greensburg Salem SD	87%	3,370	Westmoreland
Hempfield Area SD	32%	6,651	Westmoreland
Jeannette City SD	73%	1,372	Westmoreland
Kiski Area SD	92%	4,460	Westmoreland
Ligonier Valley SD	99%	2,110	Westmoreland
Monessen City SD	84%	1,057	Westmoreland
Mount Pleasant Area SD	91%	2,501	Westmoreland
New Kensington-Arnold SD	87%	2,477	Westmoreland
Norwin SD	94%	5,316	Westmoreland
Penn-Trafford SD	96%	4,709	Westmoreland
Southmoreland SD	85%	2,289	Westmoreland
Yough SD	69%	2,548	Westmoreland
Lackawanna Trail SD	98%	1,330	Wyoming
Tunkhannock Area SD	99%	3,075	Wyoming
Central York SD	73%	5,360	York
Dallastown Area SD	81%	5,917	York
Dover Area SD	76%	3,772	York
Eastern York SD	62%	2,830	York
Hanover Public SD	0%	1,747	York
Northeastern York SD	77%	3,570	York
Northern York County SD	76%	3,241	York
Red Lion Area SD	74%	6,081	York
South Eastern SD	75%	3,432	York
South Western SD	0%	4,205	York
Southern York County SD	89%	3,380	York
Spring Grove Area SD	83%	4,074	York
West Shore SD	1%	8,282	York
West York Area SD	86%	3,370	York
York City SD	16%	7,515	York
York Suburban SD	73%	2,877	York

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Note. No data was available for the Bryn Athyn SD

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Source. Keystone Research Center based on Pennsylvania Department of Education data







The Keystone Research Center  
412 North Third Street  
Harrisburg PA 17101  
[www.kestoneresearch.org](http://www.kestoneresearch.org)



# Richmond Public Schools Maintenance & Operations

**Maintenance & Operations  
Summary of Results  
Council of Great City Schools Analysis**

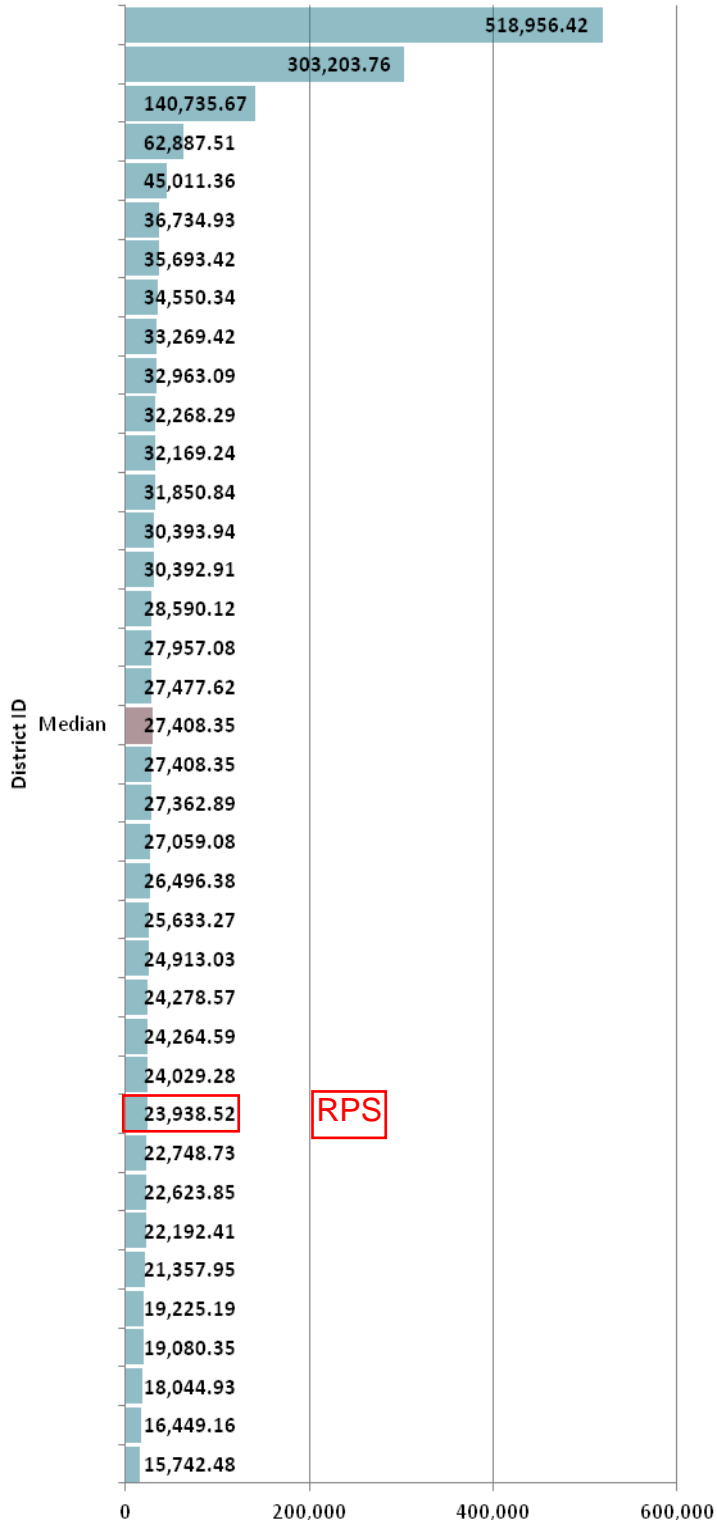
The Mayor’s Task Force recently recommended to the School Board that a managed competition process should be undertaken with the likely outcome being the outsourcing/privatization of the Maintenance/Operations function of Richmond Public Schools. As a result of this recommendation RPS administrative staff are gathering independent factual data to evaluate the efficiency of its operations relative to similar school divisions across the nation through the use of data received and compiled by the Council of Great City Schools (CGCS) in their annual publication entitled “Managing for Results in America’s Great City Schools – A Report of the Performance Measurement and Benchmarking Project”. A summary of this review is as follows:

<u>Standard per Square Foot</u>	<u>RPS Score</u>	<u>CGCS Median</u>
Custodians	23,938	27,408
Maintenance Cost	\$ 1.91	\$ 1.89
Custodial Cost	\$ 1.71	\$ 1.71
Custodial Supply Cost	\$ 0.09	\$ 0.09
Utility Usage	70.95	52.72
M&O General Fund Expenditures As a Percent of District General Fund Expenditures	4.46%	5.54%
Work Order Completion Time	4.5 days	16 days

Conclusion: The major cost drivers for Richmond Public Schools Maintenance & Operations appear to be in line with the best practices of CGCS across the nation.

# Maintenance & Operations

## Custodial Workload



### Calculation

Total district square footage *divided* by total number of custodians

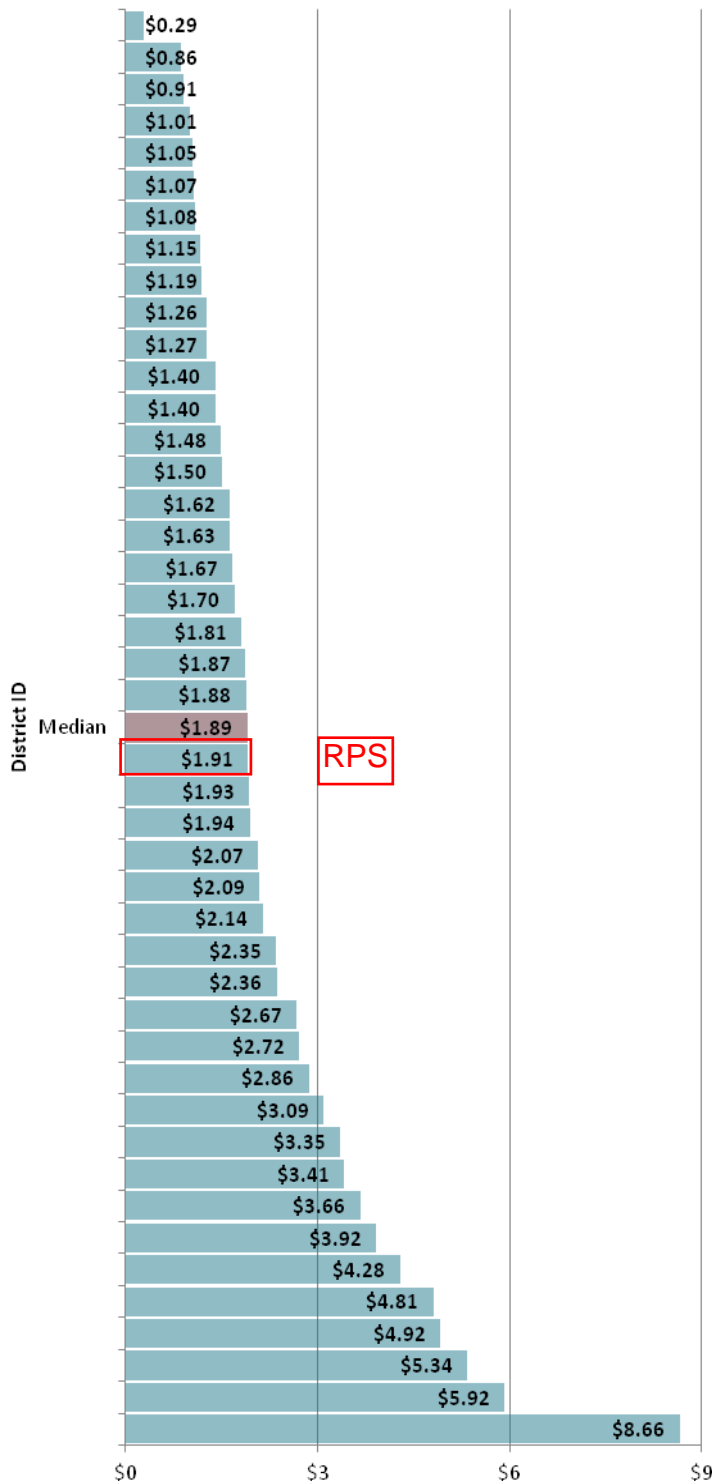
### Importance of Measure

- This allows districts to compare their operations with others to evaluate the relative efficiency of the custodial employees
- A value on the low side could indicate that custodians may have additional assigned duties, or have opportunities for efficiencies as compared to districts with a higher ratio
- A higher number could indicate a well-managed custodial program or that some housekeeping operations are assigned to other employee classifications
- It is important for a district to examine what drives the ratio to determine the most effective workload

### Influencing Factors

- Assigned duties for custodians
- Management effectiveness
- Labor agreements
- District budget

### Maintenance Cost per Square Foot (ACCRA adjusted)



### Calculation

Total maintenance expenditures – major and routine – including labor, benefits, supply and other expenditures *divided by* total district square footage (divided by ACCRA factor<sup>1</sup>)

### Importance of Measure

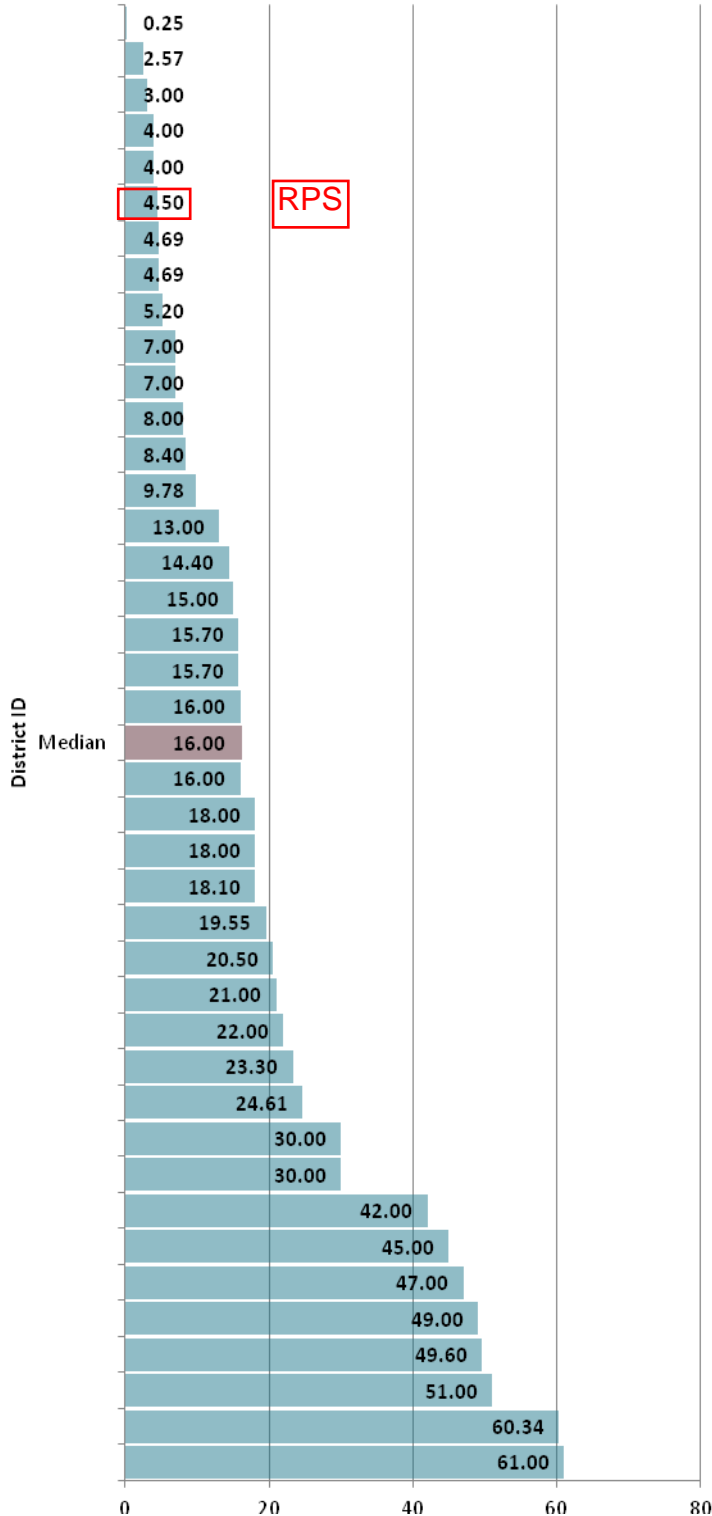
- This measure is an indicator of the relative cost for a district to maintain its buildings
- Regional labor and material cost differences will influence the measure
- A high number may indicate a large amount of deferred maintenance while a lower number could reflect newer buildings in a district

### Influencing Factors

- Age of buildings
- Amount of deferred maintenance
- Labor costs
- Material costs and purchasing practices
- Layout of buildings

<sup>1</sup>ACCRA is an acronym for American Chambers of Commerce Research Association. This organization produces a Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. We divided all measures that resulted in a dollar amount by the ACCRA factor for the region in order to normalize data across regions. For additional information, please go to [www.coli.org](http://www.coli.org).

### Work Order Completion Time



### Calculation

Average number of days to complete a work order

### Importance of Measure

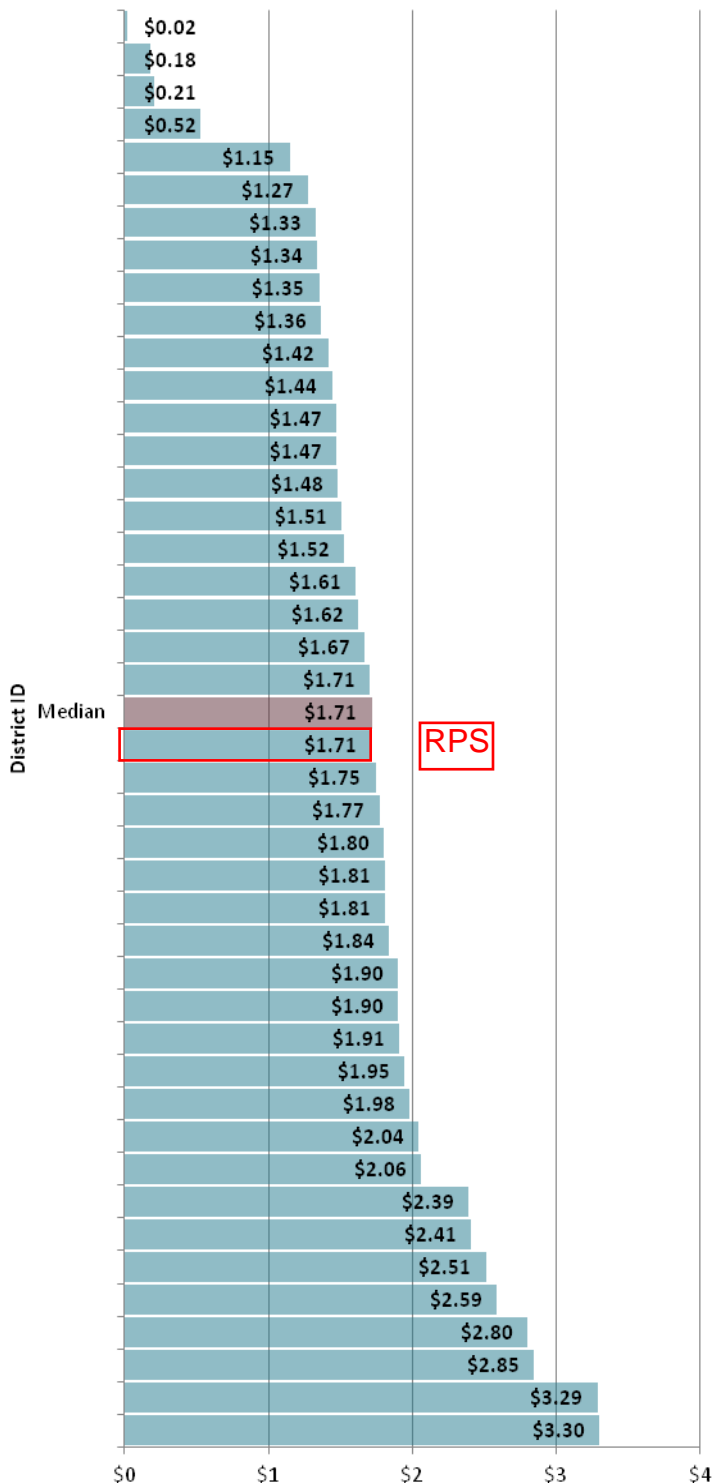
- This measure is an indicator of a district's timeliness in completing work orders
- Districts with lower completion times are more likely to have a management system in place with funding to address repairs

### Influencing Factors

- Number of maintenance employees
- Management effectiveness
- Automated work order tracking
- Labor agreements
- Funding to address needed repairs
- Existence of work flow management process



### Custodial Cost per Square Foot (ACCRA adjusted)



### Calculation

Total custodial expenditures including labor, benefits, supplies and other expenditures *divided by* total district square footage (divided by ACCRA factor<sup>1</sup>)

### Importance of Measure

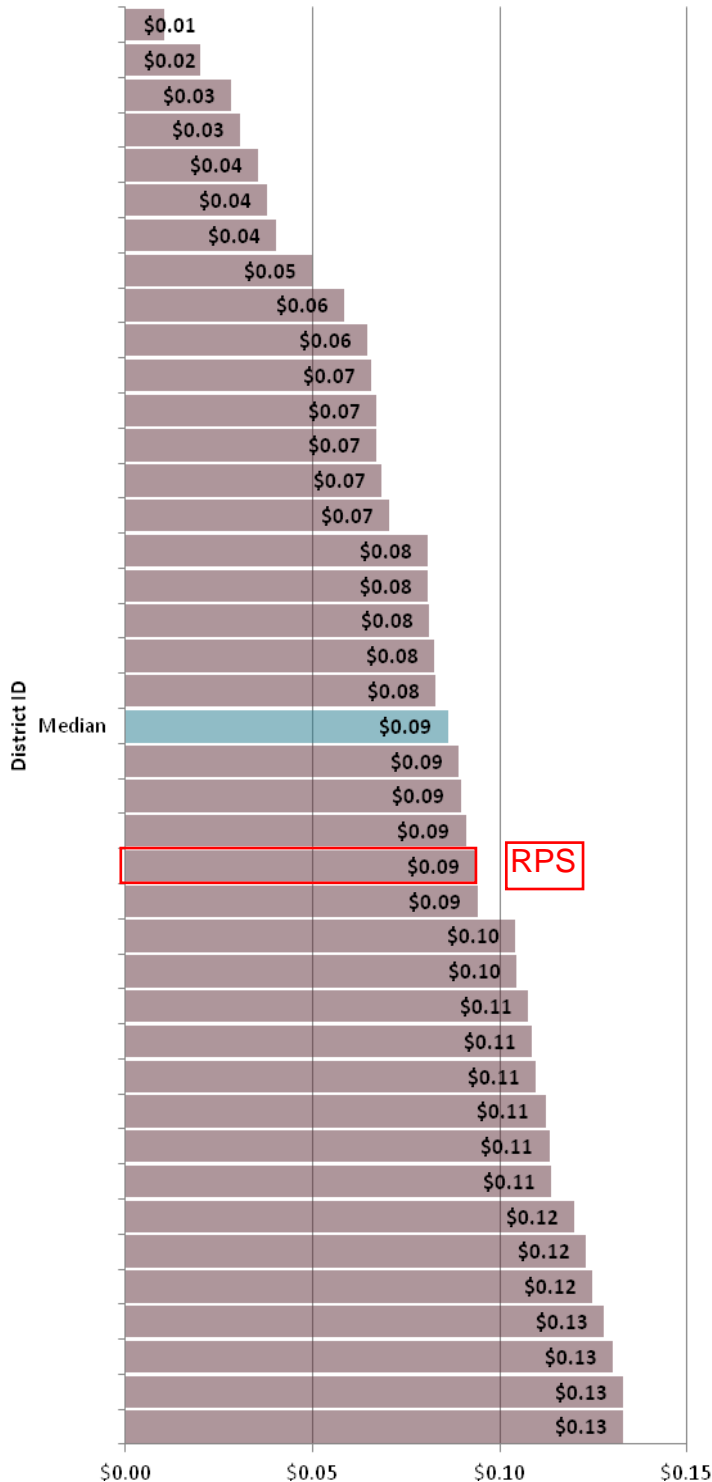
- This measure is an important indicator of the efficiency of the custodial operations
- The value is impacted not only by operational effectiveness, but also by labor costs, material and supply costs, supervisory overhead costs, as well as other factors
- This indicator can be used as an important comparison with other districts to identify opportunities for improvement in custodial operations to reduce costs

### Influencing Factors

- Cost of labor
- Cost of supplies and materials
- Scope of duties assigned to custodians

<sup>1</sup>ACCRA is an acronym for American Chambers of Commerce Research Association. This organization produces a Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. We divided all measures that resulted in a dollar amount by the ACCRA factor for the region in order to normalize data across regions. For additional information, please go to [www.coli.org](http://www.coli.org).

### Custodial Supply Cost per Square Foot (ACCRA adjusted)



#### Calculation

Total custodial supply and equipment expenditures *divided by* total district square footage (divided by ACCRA factor<sup>1</sup>)

#### Importance of Measure

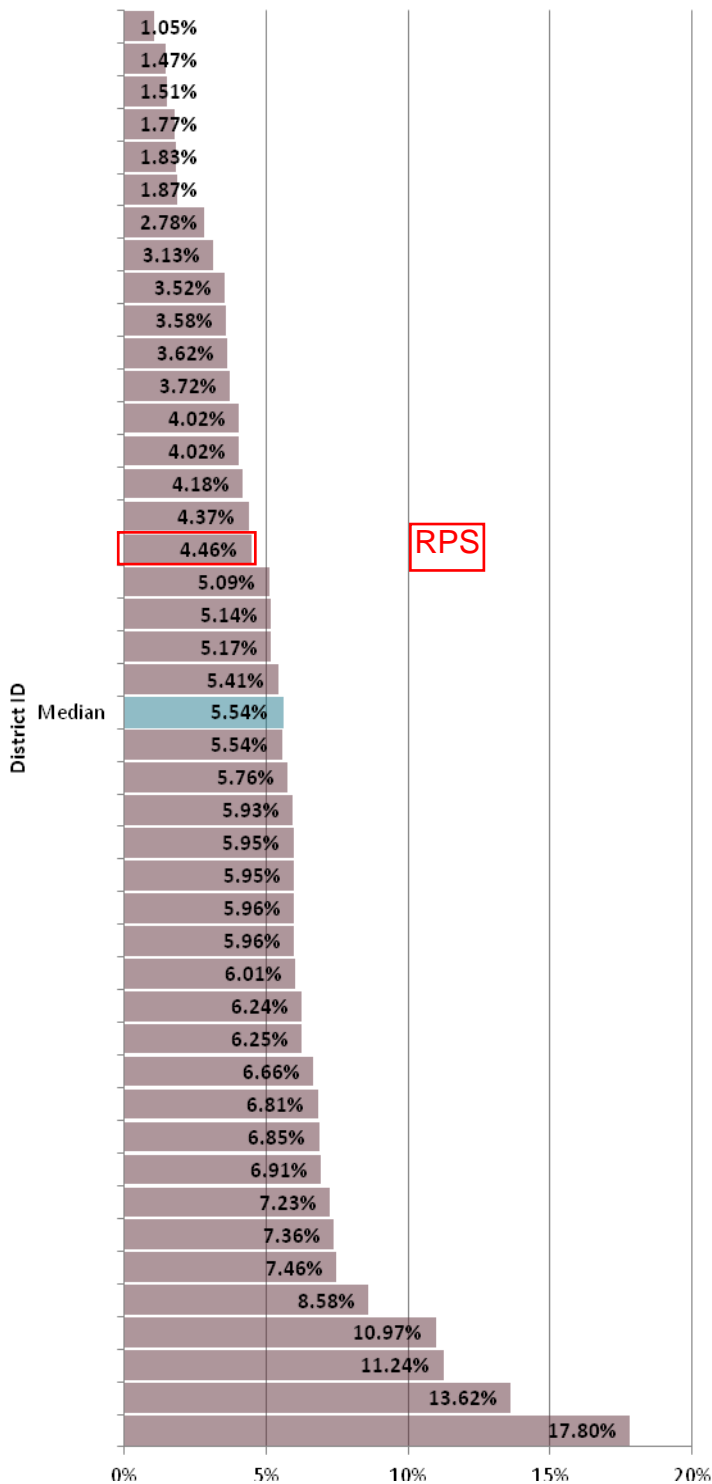
- An indicator of the relative effectiveness of a district's use of custodial supplies and materials
- A higher number may indicate cost savings opportunities that can be gained by changes in policies or procedures

#### Influencing Factors

- Regional price differences for supplies and materials
- Student density in a building (more students per sq. ft.)
- Number of after-hours and community events in the building
- Purchasing practices

<sup>1</sup>ACCRA is an acronym for American Chambers of Commerce Research Association. This organization produces a Cost of Living Index to provide a useful and reasonably accurate measure to compare cost of living differences among urban areas. We divided all measures that resulted in a dollar amount by the ACCRA factor for the region in order to normalize data across regions. For additional information, please go to [www.coli.org](http://www.coli.org).

## M&O General Fund Expenditures as Percent of District General Fund Expenditures



### Calculation

Total Maintenance & Operations department general fund expenditures *divided by* total district general fund expenditures

### Importance of Measure

- This measure is an indicator of the level of support for maintenance operations being provided by the general fund
- A lower percentage would indicate that other sources of funds must be provided to meet the maintenance needs
- A low percentage could also be an indication that not all of the required maintenance is being performed resulting in a large amount of deferred maintenance

### Influencing Factors

- Overall funding level for the general fund
- Availability of other funds sources to perform maintenance
- Age and condition of district buildings
- Deferred maintenance decisions